

TRAVEL BY PETA TO MAKE ITS OFFICIAL DEBUT DURING EMMY WEEKEND AT THE CELEBRITY TRAVEL LOUNGE IN WEST HOLLYWOOD

TRAVEL by Peta debuts with Casa de Campo, Bloom Society, Minky Couture and Katinka Aranowski's atelier during Emmy Weekend.

WEST HOLLYWOOD, CA, UNITED STATES, August 26, 2026
/EINPresswire.com/ -- Luxury travel brand [TRAVEL by Peta](#) will make its official debut at the Emmy Weekend Celebrity Travel Lounge on Saturday, September 12, 2026, in West Hollywood.



TRAVEL by Peta founder, Peta Phipps

Created by travel authority, publisher and event producer Peta Phipps, the invitation-only experience will welcome Emmy nominees, past and present winners, actors, producers and other notable guests for a joyful afternoon inspired by the glamour, creativity and unmistakable energy of Los Angeles.

“

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The celebration begins with The Arrival Moment—an intentional welcome designed to transform the simple act of entering into the first memorable experience of the afternoon.

More than a check-in or traditional step-and-repeat, The Arrival Moment recognizes that arrival is part of every meaningful journey. It is the point at which anticipation becomes experience: the bags are set down, the pace

changes and the traveler becomes fully present. Guests will enter through a visually striking TRAVEL by Peta setting that establishes the spirit of the lounge and introduces the brand's belief that how we arrive matters just as much as where we are going.

“The Arrival Moment is about that beautiful transition between the journey and the experience waiting on the other side,” said Peta Phipps, founder of TRAVEL by Peta and producer of the Celebrity Travel Lounge. “We want every guest to feel genuinely welcomed and celebrated from the instant they enter. This is the launch of TRAVEL by Peta, but it is also a joyful celebration of the extraordinary people, destinations and creative voices that inspire us to keep moving.”

TRAVEL by Peta creates refined travel bags and thoughtfully considered objects for the journey. Designed around the philosophy Move Beautifully, the collection pairs elevated, minimalist design with practical organization for travelers who want the objects accompanying them to feel as intentional as the destinations ahead.

Throughout the afternoon, guests will discover the TRAVEL by Peta collection and experience a curated world of travel, hospitality, artistry, comfort and personal connection.

[Casa de Campo Resort & Villas](#) will serve as the lounge’s title resort partner, bringing the warmth and spirit of the Dominican Republic to West Hollywood. The legendary 7,000-acre Caribbean destination is known for its private villas, exceptional hospitality, world-class experiences and three Pete Dye-designed golf courses, including the celebrated Teeth of the Dog®. Invited guests will receive personal invitations to experience Casa de Campo for themselves—extending the afternoon’s spirit of discovery into journeys to one of the Caribbean’s most storied destinations.

Orange County floral concierge Bloom Society will create an interactive bloom experience where each guest can select flowers and design a personal arrangement to take home. Equal parts creative expression and beautiful gifting, the experience will bring fresh floral artistry, color and a joyful sense of participation to the lounge.

Minky Couture, the luxury blanket company celebrated for its extraordinarily soft fabrics and signature sense of comfort, will gift guests its coveted blankets—offering a luxurious and lasting reminder of the afternoon.

Independent artist Katinka Aranowski will fly in from Germany to host the Katinka Aranowski Personalization Atelier. Through live artistry, she will transform TRAVEL by Peta bags, Journey Tags, Journey Journals and other pieces into one-of-a-kind travel objects created for individual guests. The atelier will bring together craftsmanship, personal expression and the pleasure of receiving something that could belong to no one else.

Together, these experiences reflect the lounge’s approach to gifting: thoughtful, personal and designed to continue well beyond the afternoon. From a future Caribbean journey and a hand-designed floral creation to extraordinary comfort and individually customized travel objects, each gift carries its own invitation—to travel, create, rest or Move Beautifully.

At its heart, the Emmy Weekend Celebrity Travel Lounge is intended to feel personal, celebratory and generous. It honors the creative achievements surrounding Emmy Weekend while offering

guests an opportunity to step away from the demands of the awards-season calendar and enjoy a relaxed afternoon of meaningful discovery.

The Celebrity Travel Lounge will take place Saturday, September 12, 2026, from 11:30 a.m. to 6 p.m. in West Hollywood. Attendance is strictly by invitation, and location details will be provided to confirmed guests.

ABOUT TRAVEL BY PETA

TRAVEL by Peta is a luxury travel brand creating refined bags, accessories and beautifully considered objects for the journey. Founded by travel authority, publisher and entrepreneur Peta Phipps, the brand brings together elevated minimalist design and practical functionality for people who believe every journey deserves intention and style. Guided by its signature philosophy, Move Beautifully, TRAVEL by Peta creates objects designed to accompany travelers from departure through arrival—and everywhere the journey leads.

Visit www.travelbypeta.com.

ABOUT CASA DE CAMPO RESORT & VILLAS

Located in La Romana, Dominican Republic, Casa de Campo Resort & Villas is a five-star Caribbean destination encompassing 7,000 acres. The resort offers private villas, rooms and suites; three Pete Dye-designed golf courses; a marina; beaches; equestrian, racquet and shooting facilities; distinctive dining; a Forbes Four-Star spa; and Altos de Chavón, its celebrated Mediterranean-style cultural village overlooking the Chavón River.

Visit www.casadecampo.com.do.

ABOUT BLOOM SOCIETY

Bloom Society is an Orange County floral concierge creating artful floral experiences designed to make life's occasions feel beautiful, personal and memorable.

Visit www.bloomsocietyoc.com.

ABOUT MINKY COUTURE

Minky Couture creates luxuriously soft blankets known for premium materials, distinctive designs and an elevated approach to comfort and gifting.

Visit www.softminkyblankets.com.

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