

# BrainChip's AkidaTag Wins Global AI Award for Edge AI & IoT Intelligence

*Recognition comes as the technology moves into new commercial markets, underscoring its expanding role at the edge*

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*Steve Brightfield*

[Ltd.](#) (ASX: BRN, OTCQX: BRCHF, ADR: BCHPY), a global leader in ultra-low power, fully digital, event-based neuromorphic AI, has garnered praise for delivering devices based on its AkidaTag reference platform that make an entire category of edge AI products commercially viable, elevating the company from component supplier to platform provider.

AkidaTag has won the 2026 [Global AI Award for the Edge AI & IoT Intelligence](#) category, demonstrating that [BrainChip's](#) technology is delivering the outcomes customers expect. The Global AI Awards organization, which recognized

BrainChip on Aug. 7, honors companies using AI to revolutionize industries and shape the future.

“The market doesn't need more AI that lives in the cloud — it needs intelligence inside the products people wear, carry and install,” said Steve Brightfield, BrainChip chief product officer. “AkidaTag shows what changes when a device can think for itself on a battery: it hears a command, spots a failing motor or learns its user's baseline without a single byte leaving the device. This award tells us the industry sees the same opening we do.”

The award, which confers independent validation of commercial readiness on AkidaTag, also marks BrainChip's first in a category judged on real-world results. Judges weighed demonstrated gains in speed and inference at the point of capture, measurable cuts in bandwidth usage and smarter real-time analytics across multiple industries. The category rewards work that advances IoT adoption and AI capabilities at the edge.

**Making A Big Impact On Small Devices**

AkidaTag makes always-on, private, battery-powered intelligence practical for companies intent

on moving more of their compute capabilities to the edge.

Using AkidaTag, companies can build devices that sense, decide and act on their own battery power, with no cloud connection and while retaining user data in the device. Additional AkidaTag capabilities include anomaly detection, voice control and health sensing for days to weeks on a single charge.

The market implications for AkidaTag are significant, moving the company from licensing a single piece of a solution to delivering a complete platform for industrial, consumer and health applications. In doing so, it shortens the path from a partner's evaluation to a shipping product and puts BrainChip silicon in the finished device rather than only in the prototype.

#### Why AkidaTag Won

AkidaTag secured the Global AI Award based on four criteria: Design (25%), Impact (35%), Creativity (25%), and Ease of Use (15%).

**Design:** AkidaTag includes everything needed to build, ship and support an intelligent device, which removes the friction of integration engineering. Also, data governance reviews are unnecessary, as privacy is embedded in the architecture.

**Impact:** AkidaTag turns a passive tag into a device that notices things and responds. For example, AkidaTag alerts an operator when a machine starts to fail, rather than at the next inspection. The product owner benefits from core compute functionality with no cloud bill, no bandwidth costs and no dependence on connectivity.

**Creativity:** AkidaTag learns its user or machine in the field, and new capabilities reach devices already deployed, extending a product's useful life and the customer relationship beyond the shipping date, without a hardware refresh.

**Ease of Use:** The fastest way to grow an edge AI market is to make it easy to enter. AkidaTag hands a partner a reproducible product and a clear path to their own models, so the work that normally sits between an evaluation board and a shipping SKU is already done.

Partners wanting early hardware access may see more information on AkidaTag.

About BrainChip Holdings Ltd.



Honoring Excellence in AI

BrainChip is the worldwide leader in edge AI on-chip processing and learning. The company's first-to-market, fully digital, event-based AI processor, Akida™, uses neuromorphic principles to analyze only essential sensor inputs at the point of acquisition, processing data with unmatched efficiency, precision and energy economy. BrainChip's technology is deployed across industries including aerospace, defense, industrial IoT, healthcare, consumer devices, and wearables. Explore more at [www.brainchip.com](http://www.brainchip.com).

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