

TTI Success Insights Becomes Certified Blue Zones Project Worksite

TTI Success Insights earns Blue Zones Project recognition for its commitment to employee well-being, healthier choices, and a culture where people can thrive.

SCOTTSDALE, AZ, AZ, UNITED STATES, August 26, 2026 /EINPresswire.com/ -- [TTI Success Insights](#) is proud to announce that it has been recognized as a [Blue Zones Project® Certified Worksite](#), marking an important milestone in the company's ongoing commitment to employee well-being, workplace culture, and creating an environment where people can thrive.

Blue Zones Project Scottsdale is a community-led well-being initiative inspired by research from National Geographic Fellow and bestselling author Dan Buettner. Brought to Scottsdale by Blue Zones, LLC, in collaboration with HonorHealth, The Cigna Group, and Goodwill of Central & Northern Arizona, the five-year initiative uses the Blue Zones Life Radius® model to create environments that make healthy choices easier and strengthen well-being across the community.

“

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As part of the certification process, TTI spent several months implementing practices that support employee well-being, healthy choices, and meaningful workplace connections. Becoming a Certified Blue Zones Project Worksite reflects TTI's commitment to making well-being a meaningful and lasting part of its workplace culture.



David Bonnstetter, President, Owner & Co-Founder of TTI, Vanessa Boettcher, Chief Global Officer, and Suzanne Dmuchoski, Director of Learning & Certification, accepted the certification from Blue Zones® representatives.

“We're really proud of this distinction because TTI is all about improving workplaces and culture,”

said Suzanne Dmuchoski, Director of Learning and Certification at TTI Success Insights. "This is a holistic focus on our employees, not just looking at the tasks or professional value they bring to the organization, but making sure we're investing in them as people and as members of the community. It's about the well-being of the whole person."

The philosophy behind Blue Zones Project closely aligns with TTI's own approach to creating transformational workplace experiences. Blue Zones Project focuses on shaping the environments, relationships, and social networks that influence people's everyday choices.

Similarly, TTI's assessments are designed to help people better understand themselves and others, creating greater awareness that can lead to stronger relationships, healthier workplace cultures, and more meaningful professional experiences.

To celebrate the achievement, TTI hosted a certificate presentation and ceremony at its Scottsdale headquarters, marking the company's official recognition as a Certified Blue Zones Project Worksite.

"The Blue Zones Project aligns naturally with the work we do through our assessments," Dmuchoski said. "We believe that when people have greater insight into themselves and the people around them, they have the opportunity to create more positive and transformational experiences. Blue Zones takes that same holistic approach to well-being by not only looking at the whole person but the whole community and creating environments that maximize the experience."

The Blue Zones Project approach is based on lessons from some of the world's longest-lived cultures. Rather than relying solely on individual motivation, the initiative focuses on making healthier choices easier by changing environments, policies, social connections, and everyday routines.

That philosophy extends to the workplace. Certified Blue Zones Project Worksites are designed



The TTI team celebrated their achievement



TTI SUCCESS INSIGHTS®

TTI Success Insights is an award-winning assessment provider based in Scottsdale, Arizona.

to support healthier employees, greater well-being, increased productivity, and a workplace culture that helps people thrive.

For TTI, the certification represents more than a designation. It reinforces the company's commitment to building a workplace where people are supported as whole individuals and where well-being is part of the culture—not simply an initiative or benefit.

About TTI Success Insights

TTI Success Insights is an industry-leading, award-winning assessment provider based in Scottsdale, AZ, that is dedicated to sparking transformative experiences through assessment solutions and research. Learn more at tti.com.

About Blue Zones Project

Blue Zones Project® is a community-led well-being improvement initiative designed to make healthy choices easier through permanent changes to environment, policy, and social networks. For more information, visit the Blue Zones Project® website.

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