

KANSAS CITY'S ICONIC SCARRITT BUILDING TO BECOME A UMusic HOTEL

KANSAS CITY, MO, UNITED STATES, August 26, 2026 /EINPresswire.com/ -- UMusic Hospitality & Lifestyle and UMH Development, LLC. announced UMusic Hotel Kansas City. With construction planned to begin in the fourth quarter of 2026, the property will be an immersive lifestyle hotel, combining well-appointed design, personal service, and programming drawn from the city's rich music history.

Constructed more than 117 years ago, the Scarritt Building has long stood as a landmark of downtown Kansas City's historic core. Through a thoughtful adaptive reuse, the iconic property will be transformed into a world class luxury hospitality destination while preserving the architectural character that has defined it for generations. Upon completion, UMusic Hotel Kansas City will feature approximately

169 guest rooms, a connected 309 unit branded residential tower, an immersive music and entertainment venue, a professional recording studio, a UMusic Shop retail store, multiple food and beverage concepts including a year-round rooftop restaurant, lounge, and pool, as well as a luxury spa and fitness center. Located just three blocks from the Power & Light District and within a 10-minute walk of the T Mobile Center, the development will create a dynamic destination at the center of Kansas City's thriving cultural, entertainment, and nightlife scene.

"UMusic Hotel Kansas City represents everything we stand for as a brand, transforming historic landmarks into immersive destinations that celebrate music, culture, and community," said Robert Lavia, CEO of UMusic Hospitality & Lifestyle. "Kansas City's extraordinary growth, its deep



Rendering: UMusic Hotel Kansas City

musical roots, and its role as a forward-looking cultural hub make it the perfect home for our next UMusic Hotel. We are proud to bring this vision to life in partnership with UMH Development, LLC. to create a destination that will both honor Kansas City's heritage and shape its future."

For UMusic Hotels, Kansas City offers the perfect mix of cultural heritage and progressive vision. Known worldwide for its contributions to jazz, Kansas City has a deep-rooted music history that aligns seamlessly with UMusic Hospitality and Lifestyle's mission of blending entertainment and hospitality.

"This project would never break ground without the vision and the leadership of our partners at the City of Kansas City, the Economic Development Corporation, and PortKC," said Lawrence Bain, Chief Executive Officer of UMH Development, LLC. "Kansas City has a phenomenal foundation and economic gateway for UMH Development, LLC. to deliver a truly unique, experiential, immersive entertainment hub in downtown Kansas City."

This project is being developed and created for Kansas City by UMH Development, LLC. and BR Companies of Kansas City and Los Angeles, a national development partner of UMH Development, LLC. UMusic Hotels was created to reimagine traditional hospitality through the lens of music and culture. Previous projects have demonstrated the brand's ability to take iconic locations and transform them into destinations where entertainment and community are at the forefront. From the launch of UMusic Hotel Madrid, each UMusic Hotel is designed to be more than a place to stay; it is a platform for connection, a stage for creativity, and a catalyst for cultural storytelling. Kansas City, with its blend of history and innovation, is the ideal setting for the next chapter in this global journey.

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ABOUT UMUSIC HOSPITALITY & LIFESTYLE

UMusic Hospitality & Lifestyle (UMHL), developed in partnership with Universal Music Group, is an innovative hospitality and lifestyle company with UMusic Hotels at the heart of its portfolio. UMusic Hotels reimagine traditional hospitality by blending immersive guest experiences, live entertainment, and cultural storytelling in destinations around the world. Beyond hotels, UMHL extends into UMusic Shop, branded residences, and immersive experiences, creating a global ecosystem where music and hospitality intersect. By integrating entertainment, creativity, philanthropy, and community, UMHL drives positive social and economic impact in the places it calls home.

ABOUT UMH DEVELOPMENT, LLC.

UMH Development, LLC. is the real estate investment and development platform supporting the expansion of the UMusic Hospitality & Lifestyle ecosystem across key North American markets. UMH Development, LLC. combines institutional real estate investment discipline, hospitality expertise, entertainment, music, and lifestyle to identify, structure, develop, acquire, and asset-

manage high-quality hotel and mixed-use opportunities. Its objective is to create a differentiated portfolio of hospitality assets that generate attractive risk-adjusted financial returns while establishing UMusic properties as cultural and entertainment destinations.

UMH Development, LLC's investment strategy encompasses luxury and lifestyle hotels, branded residences, mixed-use developments, entertainment venues, beach clubs, food & beverage concepts, and other complementary hospitality assets. The platform evaluates opportunities across ownership, acquisition, development, joint venture, lease, and strategic partnership structures. Currently, UMH Development, LLC. has a development pipeline of over \$1.5 billion, with projects underway in Kansas City, San Diego, Dallas, San Francisco, and Los Angeles.

For more information about the company and other upcoming projects, visit www.umhd.com.

ABOUT BR COMPANIES

The BR Companies is a multifaceted real estate organization based in Los Angeles, California, specializing in development, construction, and finance. Originally established as a construction company, BR expanded into real estate and finance to provide comprehensive, hands-on support to its partners and clients. The company later established its own development firm, where it primarily serves as a general partner. Today, BR advances projects through strategic planning, strong partnerships and hands-on execution, with a focus on hospitality, mixed-use residential and healthcare developments throughout the United States.

Learn more at BRCO.com

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