

Alisha Christiansen of TTI Success Insights Joins British Psychological Society

BPS membership strengthens TTI Success Insights' global research perspective and commitment to the creation of data-driven assessments

SCOTTSDALE, AZ, AZ, UNITED STATES, August 26, 2026 /EINPresswire.com/ -- Alisha Christiansen, Partner Support Advisor and Research Assistant at TTI Success Insights, has been admitted as a member of the [British Psychological Society](#) (BPS), marking a significant step in her professional journey and reinforcing TTI's commitment to research-driven, globally informed practices.



Alisha Christiansen, Partner Support Advisor and Research Assistant at TTI Success Insights, has been admitted as a member of the British Psychological Society (BPS).

Christiansen's acceptance into the BPS connects her with an international network of psychologists, researchers, and practitioners across all career stages. Through this membership, she gains access to a wide range of professional resources, including peer-reviewed publications, industry reports, webinars, and collaborative forums designed to foster knowledge-sharing and innovation in the field of psychology.

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David Bonnstetter

Christiansen holds both a bachelor's and a master's degree in psychology from Arizona State University, where she studied diverse areas including developmental, cognitive, and behavioral psychology, as well as research methods and statistics. At TTI Success Insights, Christiansen bridges theory and real-world application. Her work focuses on helping partners leverage behavioral assessments to

better understand individuals, guide development, and support transitions such as retirement.

Drawing on her background in adult development, she brings insight into how identity,

motivation, and purpose evolve over time. Her passion lies in uncovering how people perceive themselves—and how structured psychological tools can often reveal deeper truths than traditional conversation alone.

Christiansen's involvement with the BPS enhances TTI Success Insights' ability to operate with a broader, more global lens. By engaging with international peers and research, she contributes to expanding cross-cultural understanding—an area of particular interest in her work.

Her research interests include examining behavioral differences across cultures, such as individualistic versus collectivist societies, and how these differences influence communication, motivation, and performance.

"We couldn't be more proud of Alisha's accomplishment," [said David Bonnstetter, President of TTI](#). "Her dedication to understanding the science behind assessments makes her a great representative of TTI and a natural fit for the British Psychological Society."

Christiansen plans to fully leverage her BPS membership by continuing to learn from seasoned professionals, expanding her research contributions, and deepening her expertise across multiple domains of psychology. Her long-term goal is to contribute meaningful, research-backed insights that translate into practical impact.

About TTI Success Insights

TTI Success Insights is an industry-leading, award-winning assessment provider based in Scottsdale, AZ, that is dedicated to sparking transformative experiences through assessment solutions and research.

As a global leader in talent assessments, TTI helps organizations improve hiring, leadership development, sales performance, employee engagement, and organizational effectiveness through scientifically validated assessments. TTI has empowered organizations in more than 100 countries for over four decades by providing insights that help people and organizations reach their full potential. Learn more at tti.com.

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