

AutoAcquire AI and 800% Elite Automotive Club Announce Strategic Partnership

Partnership brings AutoAcquire AI's acquisition intelligence to the 800% Club dealer network, built around a daily discipline: replace every unit sold.

SANTA ROSA BEACH, FL, UNITED STATES, August 26, 2026

/EINPresswire.com/ -- AutoAcquire AI, the vehicle acquisition intelligence company behind the Roger platform and its patent pending instant offer values, today announced a strategic partnership with the 800% Elite Automotive Club, the dealer performance community founded by Glenn Lundy.



AutoAcquireAI

Locate Offer Buy

The partnership pairs AutoAcquire AI's acquisition technology with the 800% Club's operating culture and daily accountability model. The shared objective is simple and measurable: help member dealers replace, every single day, the inventory they sold the day before.

The problem the partnership solves

Most stores can tell you what they sold yesterday. Far fewer can tell you what they bought to replace it, at what cost, and whether the replacement was the right car for their market. Acquisition still runs as a reactive function in a large share of dealerships, dependent on auction availability, individual buyer instinct, and whatever the trade lane happened to produce that week.

The result is a slow leak. Days supply drifts. Front end gross erodes as buyers chase competitive lanes. Turn slows because the cars that came in are not the cars the market wanted.

AutoAcquire AI was built to close that gap. The Roger platform is channel agnostic by design, evaluating acquisition opportunities across the service drive, inbound digital sellers, private party channels, trades, and the wholesale market through one consistent valuation layer rather than

treating each channel as a separate program. Its patent pending instant offer values give dealers a live, defensible number to buy against, delivered fast enough to hold a consumer's attention rather than lose them to the next offer.

What separates the platform is control. Dealers are not locked into someone else's book. They can adjust their own values by segment, model, trim, and mileage band, so the store bids up on the inventory it retails best and steps back from the cars it does not. That is how a dealer owns a market. Not by buying everything, but by consistently winning the units it is already best positioned to sell. The stores that do this well are rarely the ones with the best individual buyers. They are the ones with the best process.

What the partnership delivers to 800% Club members

Through the partnership, 800% Club member dealers gain:

1. Structured acquisition access. Roger deployed against the store's own opportunity pool, surfacing the units worth pursuing across every channel available to that rooftop.
2. A daily replacement standard. Acquisition targets set against yesterday's sales, tracked as an operating number the same way the 800% Club community tracks its other daily disciplines.
3. Values the dealer controls. Patent pending instant offer values as the starting point, with the ability to adjust up or down on the segments the store retails best, so each rooftop owns its market with the inventory it does best with.
4. Accountability inside a community that already runs on it. The 800% Club's structure of daily habits and peer visibility gives the acquisition number a place to live, rather than leaving it as one more report nobody opens.

Anthony Monteiro, Chief Executive Officer, AutoAcquire AI: "Glenn has built something rare in this industry, a community of dealers who actually execute daily. Acquisition is a daily discipline or it is nothing at all. Putting our technology inside a culture that already operates that way is the fastest path we have to helping these stores own their inventory pipeline instead of renting it from the auction."

Glenn Lundy, Founder, 800% Elite Automotive Club: "Our members do not need another vendor. They need a way to solve the hardest problem in the business right now, which is where the next car comes from. Replacing what you sold yesterday sounds basic until you try to do it 300 times a month. This partnership gives our dealers a real system for it."

Kris Zecca Ross, Founder and Chief Revenue Officer, AutoAcquire AI: "We built this around a belief that the dealer knows their market better than any book does. Our instant offer values give them a fast, defensible starting point, and then we hand them the controls. If a store retails

three quarter ton trucks better than anyone within a hundred miles, it should be bidding like it. The 800% Club is full of operators who know exactly what they are best at. This partnership gives them the tools to go take it."

The partnership is effective immediately. 800% Club member dealers can request an acquisition assessment through AutoAcquire AI, which benchmarks the store's current replacement rate, channel mix, and acquisition cost against market.

Both organizations will be in attendance at the Digital Dealer Conference and Expo, September 22 and 23, 2026, at Huntington Place in Detroit, where Glenn Lundy is a confirmed speaker. Lundy will present a used car acquisition session alongside Rob Ruth of Bob Ruth Ford, addressing how sourcing strategy has shifted for dealers in the current market.

About AutoAcquire AI

AutoAcquire AI builds vehicle acquisition intelligence for automotive dealers. Its Roger platform is a channel agnostic acquisition decision layer powered by patent pending instant offer values, with dealer controlled adjustments that let each store buy to its own retail strengths. AutoAcquire AI helps dealers source, value, and acquire retail ready inventory from every channel available to them.

About the 800% Elite Automotive Club

Founded by Glenn Lundy, the 800% Elite Automotive Club is a performance community for automotive dealers and dealership leaders, built on daily disciplines, accountability, and peer driven growth.

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