

Birdfy Launches Hummingbird Migration Map, Connecting Backyards to a Nationwide Journey

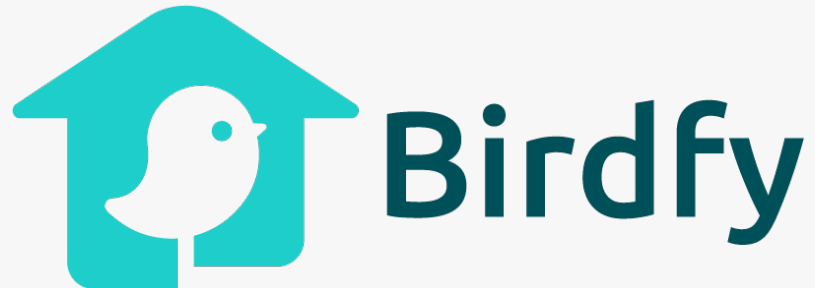
The interactive map lets birders follow fall hummingbird migration across the U.S. and see how their own backyards fit into the journey.

LOS ANGELES, CA, UNITED STATES, August 26, 2026 /EINPresswire.com/ -- [Birdfy](#), the leading innovator in smart birdwatching solutions, today announced the launch of its interactive [Hummingbird Migration Map](#), inviting backyard birders to follow the annual fall migration across the United States and discover how their own backyards can become part of a much larger journey.

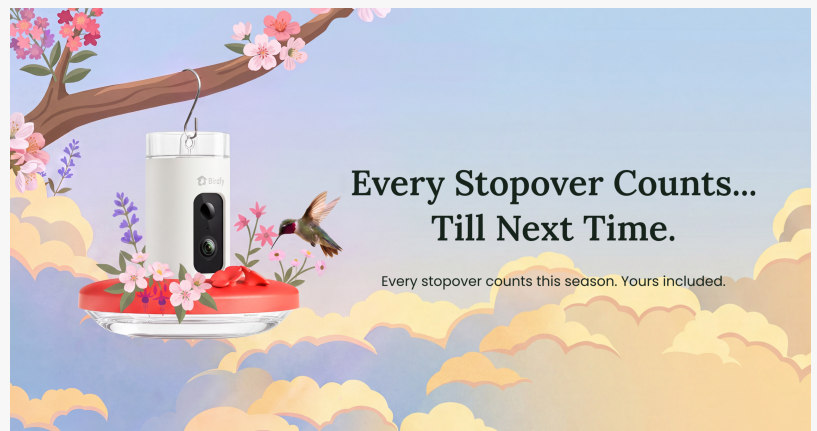
Every August and September, hummingbirds migrate south across North America, traveling individually rather than in flocks. Along the way, they make stops to rest and refuel — sometimes right in people's backyards. Birdfy's new interactive map allows users to explore migration routes and timelines by state, connecting these individual backyard visits to the larger journey unfolding across the country.

These backyard stops inspired Birdfy's "Stopover Host" concept: when a migrating hummingbird visits a feeder or garden along its route, that backyard becomes a stopover on its journey — and the person welcoming it becomes a Stopover Host. It is a simple shift in perspective that turns a fleeting backyard encounter into a small but meaningful part of a much bigger migration story.

"A hummingbird may only spend a few moments in your backyard, but that moment is part of a journey unfolding across an entire continent," said Allen Chen, Founder and CEO of Birdfy. "With



Birdfy Logo



Every stopover counts during hummingbird migration.

our migration map, we want to help people see the bigger story behind each visit — and realize that their own backyard can be a meaningful stop along the way.”

Alongside the migration map, Birdfy brings the journey closer to home by helping birders recognize and capture the hummingbirds that stop by their backyards. Birdfy AI identifies hummingbird species in real time, while the smart cameras built into Birdfy’s hummingbird feeders capture these fleeting visits as memories worth keeping. Leading the lineup, the [Birdfy Hum Feeder Duo](#) features a dual-camera system with 2K resolution and 120fps slow-motion capture, revealing the remarkable details of hummingbird flight and feeding behavior that often happen too quickly for the human eye. The Birdfy Hum Feeder offers another way to capture each backyard arrival with its 1080p camera.

Together, the migration map and Birdfy’s smart birdwatching technology connect the bigger journey with the individual encounter, from following hummingbirds across the country to capturing the moment one arrives in your own backyard.

For Birdfy, fall migration is not simply a farewell. It is part of a natural cycle that returns year after year — a seasonal “see you next time.”

About Birdfy

Birdfy — the leading brand in smart birdwatching solutions — has been devoted to creating cutting-edge smart products to redefine backyard birdwatching since 2020. Tailored for bird lovers of all levels, its products span smart bird feeders, bird baths, birdhouses, and innovative add-ons. Birdfy endeavors to elevate the fun, joyous, and personalized backyard birdwatching experience by presenting more eco-friendly, sustainable innovations. For more information, please visit www.birdfy.com or contact press@birdfy.com.

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