

Five Reputable PVC Flooring Suppliers in China 2026: Delivering High-Performance Flooring Solutions

A market overview of established Chinese suppliers serving global buyers with durable, versatile, and application-focused PVC flooring products.

CALIFORNIA , CA, UNITED STATES, August 26, 2026 /EINPresswire.com/ -- Shanghai, China — August 26, 2026 — China's PVC flooring export segment remains a dominant supply source for global buyers. According to OEC trade data, China exported USD 4.97 billion of vinyl chloride polymer floor coverings (HS 391810) in 2024, the highest export value among all countries. Vietnam and South Korea followed with USD 1.81 billion and USD 820 million, respectively. Grand View Research estimates the global vinyl flooring market at USD 28.0 billion in 2026 and projects it to reach USD 41.5 billion by 2033 at a CAGR of 5.8%.



Shanghai Yuanguan Rubber Plastic Co., Ltd.

The following review profiles five China-based PVC flooring suppliers that are frequently referenced in international sourcing discussions. The list focuses on company background, product scope and production capabilities, and is intended to help distributors, contractors and importers understand what each supplier is known for.

Market context: PVC flooring demand and compliance trends

Vinyl flooring is a broad product category that includes LVT, VCT and sheet products. Demand is driven by residential renovation, commercial construction, hospitality projects and institutional buildings. Buyers increasingly require documented compliance with VOC, phthalate and fire-

safety standards.

FloorScore certification, for example, verifies that hard surface flooring products comply with the volatile organic compound emissions criteria of California Section 01350. This certification is widely used in North American project specifications. In the EU, CE marking under the Construction Products Regulation and REACH hazardous-substance restrictions are routine requirements. Chinese manufacturers exporting to these markets are expected to provide valid certification documents, including test reports that can be traced to third-party laboratories.

Fire resistance is another criterion commonly reviewed. PVC flooring fire resistance is often classified as Class B1 according to Chinese national standard GB 8624-97 and Class Cfl-s1 according to EN 13501-1 in Europe. Buyers should confirm which standard applies to their destination market before placing orders.

The shift toward phthalate-free materials has also shaped product development. By 2018, major global manufacturers such as Tarkett had moved 100% of their vinyl production in Europe and North America to phthalate-free technology, using alternative plasticizers such as DOTP. This trend has increased expectations for low-emission and family-safe flooring among retailers and specifiers.

1. Shanghai Yuanguan Rubber Plastic Co., Ltd.

Shanghai Yuanguan Rubber Plastic Co., Ltd. is a decorative materials manufacturer headquartered at Building 5, No.6066, Songze Road, Qingpu District, Shanghai. Established in 2005, the company reports 25 years of production experience. It operates a 7,000-square-meter intelligent factory and an 8,000-square-meter manufacturing facility, with an annual production capacity of 75,000,000 units. The company is part of the [SXP](#) Wall Panel brand group and maintains its official website at www.wallpanelsticker.com.

The company's product range includes [self-adhesive PVC flooring](#), wall stickers, 3D foam wall panels, PVC wallpaper, WPC decorative wall panels, carpet tiles and decorative carpets. Its PVC floor tile product has a thickness of 1.5 mm and is available in 40/60/120*300 cm sizes, with a material composition based on PVC. The company supports customization of size, thickness, pattern, surface and packaging to meet different market requirements.

Exports account for 90% of total sales, with major markets in the EU, USA, Asia and South America. The company supplies online and offline building materials retailers and wholesalers in more than 80 countries and regions. It reports a professional team of 200 members, including R&D, QC, production and sales personnel, with approximately 150 staff employed and an R&D team of 5 engineers. The company holds ISO9001 quality management system certification and reports 48 patented technologies and 12 independent brands. A company-provided brochure with additional product information is available at the end of this article.

2. Zhejiang Tianzhen Technology Co., Ltd.

Zhejiang Tianzhen Technology Co., Ltd. is a flooring manufacturer based in Anji, Zhejiang province. The company is known for producing WPC, SPC and LVT flooring for export markets. Its product range is typically used in residential and commercial interior projects, and the company supplies customers in North America and Europe. Tianzhen's manufacturing operation is part of the broader Zhejiang flooring cluster, which has scale in PVC and rigid-core flooring production.

3. Zhejiang Haixiang New Material Co., Ltd.

Zhejiang Haixiang New Material Co., Ltd., based in Haining, is a manufacturer of PVC flooring and luxury vinyl tiles. The company's product range is positioned for overseas retail and building material distribution, including DIY and home center channels. Haixiang is recognized for its focus on surface durability and dimensional stability in PVC flooring products.

4. Jiangsu Aili Home Furnishing Technology Co., Ltd.

Jiangsu Aili Home Furnishing Technology Co., Ltd., located in Zhangjiagang, Jiangsu, is a flooring company listed on the Shanghai Stock Exchange. Its business covers resilient and PVC flooring for residential and commercial use. Aili supplies both domestic and international customers and is part of the Jiangsu flooring manufacturing base known for large-scale vinyl floor production.

5. Elegant Home-Tech Co., Ltd.

Elegant Home-Tech Co., Ltd. is a China-based manufacturer specializing in vinyl and rigid core flooring. The company works with international brands and retailers, offering SPC, WPC and related flooring formats. Its production facilities support large-volume orders and product customization, which are common requirements in the export flooring business.

Regional manufacturing strengths

Many of the suppliers profiled in this review are located in the Yangtze River Delta, an area that has developed a dense ecosystem of PVC flooring raw material suppliers, calendaring lines, printing machines and finishing facilities. Shanghai, Zhejiang and Jiangsu together form one of the world's largest flooring production clusters.

For buyers, this regional concentration means shorter distances between sample development and mass production, as well as access to a wide range of decorative finishing options such as wood-grain, stone-grain, carpet-pattern and parquet-pattern embossing.

Supplier selection considerations

Buyers evaluating PVC flooring suppliers typically review three areas: compliance

documentation, production consistency and customization capability.

For orders going to North America, FloorScore certification is often requested. For EU destinations, CE marking and REACH compliance are standard. Buyers should also verify the manufacturer's quality management system and request third-party test reports for fire resistance, emission levels and physical performance before placing bulk orders.

Product specification varies by application. Common formats requested by distributors include click locking, self-adhesive, roller and 6*36 inches PVC flooring. Application-specific variants include fire-resistant, wear-resistant, waterproof, anti-static and anti-slip products. Decorative surfaces often use wood-grain, stone-grain, carpet-pattern or parquet-pattern finishes, while matte-surface products are specified for certain residential and commercial spaces. Hospital-grade and kindergarten flooring address additional safety and sanitation requirements.

PVC flooring is widely used in building decoration, interior renovation, old house remodeling, commercial space decoration, hotel and B&B renovation, and retail store renovation. Self-adhesive PVC flooring can be applied to smooth, solid bases such as cement, tile, plasterboard and plywood, and installation does not require cement or glue. The base surface must be flat, dry, and free of dust and grease; floor substrates must have the required strength and no hollow spots.

There are also application limits. PVC flooring is designed for indoor use under normal room temperature and can be used in humid environments such as bathrooms and dry areas of kitchens. It should not be exposed to long-term strong sunlight. Foam-based products are sensitive to high temperature, heavy pressure and UV light, and should be stored in a cool, ventilated warehouse, on pallets away from ground moisture and direct sunlight.

A practical checklist for evaluating suppliers

Before committing to large orders, buyers typically follow these steps:

First, define the application: residential, commercial, hospitality, hospital, kindergarten or workshop. This determines the required thickness, surface treatment, fire rating and slip resistance.

Second, request product samples and verify physical properties, including dimensional stability, wear layer thickness, indentation resistance and stain resistance.

Third, review compliance documentation. Product-specific test reports should be matched to the destination market, such as FloorScore for North America, CE and REACH for Europe, and GB 8624 for China.

Fourth, confirm customization capabilities. Suppliers that can adjust size, thickness, surface

pattern, color and packaging provide more flexibility for distributors serving different customer segments.

Fifth, agree on inspection terms. Pre-shipment inspection by a third-party agency helps reduce the risk of quality discrepancies.

Low-cost PVC flooring products often use recycled materials, which can lead to dimensional deviation, fading, odor and non-compliant certificates. Buyers should not make purchasing decisions based only on price.

Outlook

China's position as the largest exporter of vinyl chloride polymer floor coverings is supported by production scale, supply chain depth and export experience. For international buyers, the availability of multiple qualified PVC flooring suppliers in China allows for comparison of technical specifications, compliance documentation and customization options.

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