

PixelMug S1 Series Concludes \$400K+ Kickstarter Campaign; Unveils Late Pledges and Modular Computing Vision

PixelMug S1 raises \$400K+ from 2,900+ backers on Kickstarter. Unlocking 6 stretch goals, Late Pledges are live for the smart mug powered by Jeejio.

KOWLOON, HONG KONG, August 26, 2026 /EINPresswire.com/ -- PixelMug today announced the successful conclusion of its [Kickstarter campaign](#) for the PixelMug S1 Series, raising over \$400,000 USD from more than 2,900 backers. Having fully unlocked all six official stretch goals on August 22, PixelMug has officially opened Late Pledges on Kickstarter for supporters who missed the primary campaign window.

Access Late Pledges on Kickstarter:
<https://www.kickstarter.com/projects/pixelmug/pixelmug-s1-series-the-most-playable-mug-ever>

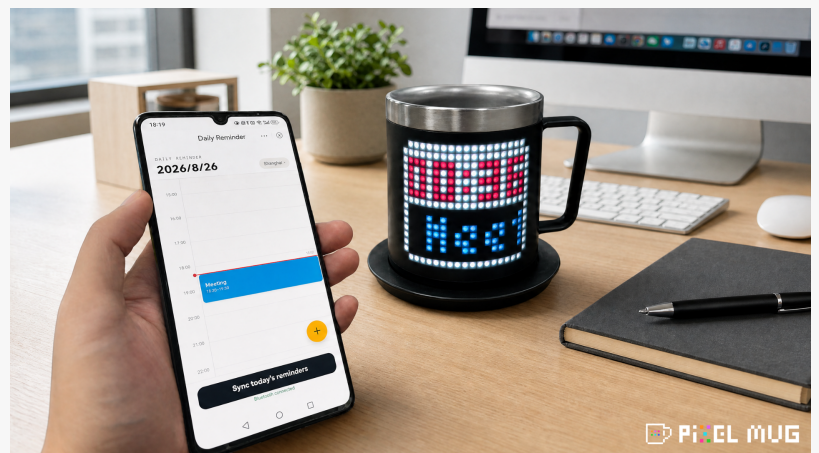
Beyond IoT: A Micro-Computer on Your Desk

At its core, the PixelMug S1 Series is a smart pixel mug combining a durable PC exterior, a 304 stainless steel inner liner, and a vibrant 32x16 RGB pixel display—serving as a sleek, eye-catching companion for any desk setup. However, it goes far beyond traditional IoT display gadgets. Unlike fixed-function screens, the S1 Series introduces a dynamic, modular software experience that operates like a miniaturized computer right at your fingertips.

Through the companion Bubble App, everyday users can instantly swap functions on their mug



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Real-time schedule and reminder sync via the Bubble App.

without complex setups or firmware flashing. Beyond customized animations, clocks, weather updates, and productivity tools, the team actively responded to community demand during the campaign by pushing continuous updates—including casual games, expanded utility tools, and official integration support for the open-source Home Assistant smart home ecosystem.

Deep-Tech Innovation: Powered by Jeejio

PixelMug is built by Jeejio — a deep-tech startup founded by researchers and engineers from Princeton, the University of Chicago, Intel, and the Chinese Academy of Sciences. Jeejio specializes in miniaturized AI computing, developing fingertip-sized processors that bring intelligence to everyday physical objects.

PixelMug S1 represents Jeejio's vision made tangible: bringing world-class technology out of data centers and directly into morning routines and daily workflows. Acting as a lightweight hardware platform, PixelMug offers open SDK documentation and Python support, enabling developers to build custom apps and automations and share them on the Bubble platform.

"Reaching 100% of our stretch goals and raising over \$400K proves the demand for everyday objects that are fun, intelligent, and continuously evolving," said Lei Zhang, Founder of PixelMug. "Moving forward, our priority is cultivating a vibrant developer ecosystem. We are excited to see what our global maker community builds on the Bubble platform."

With production underway, Late Pledges remain active for a limited time on Kickstarter, giving early supporters one final opportunity to secure the S1 Series at special campaign pricing.

About Jeejio & PixelMug:

Jeejio is a deep-tech startup founded by researchers and engineers from Princeton, the University of Chicago, Intel, and the Chinese Academy of Sciences. Specializing in miniaturized AI computing, Jeejio develops fingertip-sized processors designed to embed intelligence into everyday physical objects. PixelMug is Jeejio's flagship consumer product.

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