

Glamazon Beauty Joins Target Beauty Studio, Bringing many of their beloved products to Target Guests Nationwide

Glamazon Beauty launches at Target Beauty Studio nationwide, bringing Kim Baker's versatile makeup to guests

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[Glamazon](#) Beauty, founded by Kim Baker announced its launch in Target Beauty Studio, Target's new prestige beauty destination that officially opens September 10 in more than 600 stores nationwide and on [Target.com](#)

As part of Target Beauty Studio's thoughtfully curated assortment of new prestige, emerging and global beauty brands, Glamazon Beauty will offer Target guests access to some of its most popular products along with a few new ones, making it easier than ever to discover and shop the brand alongside what's new, now and next in beauty.

Glamazon Beauty, founded by celebrity makeup artist Kim Baker, offers an intuitive, multipurpose makeup system created for the evolving needs of everyday women. Drawing on Baker's decades of experience in beauty, the brand focuses on practical, versatile products that simplify routines while celebrating diverse complexions, undertones, lifestyles, and



personal expressions. Glamazon Beauty is designed to help women feel confident and effortlessly polished at every stage of life.

Glamazon Beauty at Target Beauty Studio

At launch, Target guests will be able to shop

Glamazon Beauty's assortment of products including:

- Foundation
- Lipstick/Lip oil
- Brushes

And more

About Target Beauty Studio

Target Beauty Studio is a prestige beauty destination that combines Target's merchandising authority and elevated shopping experience, making it easier for guests to discover and shop what's new, now and next in beauty. The reimagined experience brings together an expertly curated assortment of 90 prestige, emerging and global beauty brands and more than 1,600 products across skincare, makeup, haircare, fragrance, bath and body, and nails.

Designed to blend inspiration, expertise and convenience, Target Beauty Studio will feature specialty-level presentation, dedicated Beauty Advisors, Target Circle offers and rotating product spotlights for a discovery-led experience both in-store and online.

Together with Target's core beauty assortment, Target Beauty Studio creates a one-stop beauty destination for every routine, from everyday skincare and beauty essentials to prestige favorites and the latest beauty finds.

Glamazon Beauty will be available beginning September 10 in Target Beauty Studio locations across the U.S. and on Target.com

For more information, visit <https://glamazonbeauty.com/>

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