

Chantal Thiel Introduces Menace to Society for Women Entrepreneurs

New body of work combines leadership development, business coaching and trauma healing for women entrepreneurs pursuing business growth

DUBAI, UNITED ARAB EMIRATES, August 26, 2026 /EINPresswire.com/ -- Leadership trainer, trauma healer and business coach [Chantal Thiel](#) has introduced Menace to Society, a body of work focused on helping women entrepreneurs pursue business growth while examining the patterns, expectations and stress responses that can influence how they lead, sell, make decisions and manage visibility.



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The work brings together Thiel's approach to leadership development, business coaching and trauma healing. It is intended for women entrepreneurs who are working toward multiple six-figure businesses and want to build companies that support their lives rather than require burnout, overwork or pressure.

According to Thiel, Menace to Society was developed around a recurring issue she has observed in her work with entrepreneurs: business owners may understand the strategy required to grow but still experience difficulty carrying out that strategy consistently. She says those challenges can appear in areas such as sales, visibility, decision-making, leadership and the ability to manage increased responsibility.

"Sometimes what looks like a business problem isn't a business problem," Thiel said. "You can give someone another strategy, but if her nervous system experiences the actions required to execute that strategy as threatening, she's going to keep fighting herself."

Rather than presenting business strategy and personal development as separate areas, Thiel's approach considers how they can interact. Menace to Society focuses on the relationship between business growth, leadership behavior and the internal patterns that may affect how an

entrepreneur responds to rejection, attention, financial growth or increasing demands.

The launch also reflects Thiel's broader position that business growth does not have to depend on chronic stress. Her work challenges the idea that long hours, exhaustion or constant pressure are necessary evidence of commitment to entrepreneurship.

"I'm not interested in teaching women how to tolerate more burnout," Thiel said. "I'm interested in what becomes possible when a woman is no longer using pressure, fear and self-abandonment as her primary fuel source."

The name Menace to Society is intended to describe women who are willing to question expectations that may influence how they operate in business and leadership. In Thiel's framework, the term does not refer to reckless or destructive behavior. Instead, it refers to becoming less governed by expectations around being agreeable, avoiding judgment or maintaining approval from others.

"Being a menace isn't about being reckless or destructive," Thiel said. "It's about becoming incredibly inconvenient to everything that requires you to be smaller, quieter, more obedient or permanently exhausted in order to be considered successful."

Thiel's work addresses several situations that can arise as entrepreneurs grow their businesses. These include becoming uncomfortable with increased visibility, struggling with rejection despite understanding sales, taking on more responsibility while approaching exhaustion, or building a successful company that still depends heavily on external approval.

Menace to Society is built around the idea that these patterns may be relevant to leadership and business performance and therefore can be considered alongside more traditional areas such as strategy, messaging, sales systems and content planning.

Thiel also uses the work to encourage a definition of sustainable ambition. Her objective is not to reduce business goals, but to help women develop the capacity to manage more income, visibility, responsibility and leadership without treating chronic stress as the default method of achieving them.

The work emphasizes experimentation, enjoyment and personal agency as part of entrepreneurship. Thiel maintains that a business and a personal life do not have to be treated as competing outcomes.

"When a woman stops organizing her life around survival and starts leading from who she actually is, the consequences don't stay personal," Thiel said. "It changes how she builds businesses, raises standards, creates wealth, leads other people and influences the spaces around her."

Through Menace to Society, Thiel plans to continue developing her work at the intersection of leadership, business growth and trauma healing for women entrepreneurs. The work is intended primarily for women entrepreneurs. It reflects her focus on helping clients identify patterns that affect how they sell, lead, handle visibility, make decisions and respond to higher levels of success.

About Chantal Thiel

Chantal Thiel is a leadership trainer, trauma healer and business coach based in Dubai, United Arab Emirates. She works with women entrepreneurs who want to scale toward multiple six figures while building businesses that support their lives rather than consume them. Her work combines leadership development, business coaching and trauma healing, with a focus on the internal patterns that can influence business behavior and decision-making.

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