



# GP Strategies® Names Patrick Lee Chief Sales Officer

*Patrick Lee to lead global sales as GP Strategies accelerates growth as The Learning Velocity Company™*

TROY, MI, UNITED STATES, August 27, 2026 /EINPresswire.com/ -- [GP Strategies](#), a global leader in digital and AI-enabled learning and workforce transformation, announced today that [Patrick Lee](#) has been appointed Chief Sales Officer, effective August 10. Lee joins GP Strategies as it continues to scale its position as The Learning Velocity Company™, serving thousands of clients across dozens of countries.

Lee brings more than two decades of experience building and transforming enterprise sales organizations across technology and services businesses, including Forrester, Alight, Rackspace, and Barco. At Rackspace, he built the company's Google Cloud practice from the ground up into a recognized global practice, earning Google Partner of the Year recognition; he also led a landmark multi-year partnership with IMAX at Barco and scaled North America enterprise sales at Alight through its Blackstone-backed IPO, with experience creating value through multiple private equity transactions.

"Patrick has built and transformed some of the most respected enterprise sales organizations in the industry, and he brings exactly the kind of commercial leadership GP Strategies needs as we scale," said Steve Coco, Chief Executive Officer of GP Strategies. "His track record speaks for itself, and I'm confident his leadership will be instrumental in deepening the partnerships we build with clients around the world."

"Clients need both strategy and execution and, increasingly, a partner who can help them get there with AI, not around it," said Lee. "That's the opportunity I see at GP Strategies, and I couldn't be more excited to help build it with a team that's all-in on winning."

## About GP Strategies

GP Strategies is The Learning Velocity™ Company. We help organizations amplify their people's potential at the speed of opportunity by delivering learning with speed, relevance, and quality. For 60 years, we've combined proven methodology with cutting-edge AI—including our proprietary GP AIQ+™ platform—to enable continuous learning that keeps pace with continuous change. Learn more at [gpstrategies.com](#).

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