

Tony's Roofs Highlights How a New Roof Can Improve Home Energy Efficiency in Knoxville, TN

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KNOXVILLE, TN, UNITED STATES, August 26, 2026 /EINPresswire.com/ -- [Tony's Roofs](#) Highlights How a New Roof Can Improve Home Energy Efficiency in Knoxville, TN

Owner and Operator [Jacqueline Lane](#) explains how roofing materials, attic ventilation and insulation can work together to help Knoxville, TN homeowners manage heat and improve overall home efficiency



With hot, humid summers putting increased demand on air-conditioning systems across Knoxville, TN, Tony's Roofs is encouraging local homeowners to consider an often-overlooked part of home energy efficiency: the roof over their heads.

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According to Jacqueline Lane, Owner and Operator of Tony's Roofs in Knoxville, TN, replacing an aging roof can provide an opportunity to improve more than a home's appearance and weather protection. When roofing materials, attic ventilation and insulation work together properly, the complete system can help a home manage heat more effectively.

“When the electric bill goes up during a Knoxville summer, everybody immediately looks at the air conditioner,” said Lane. “Meanwhile, the roof has been sitting in direct sunlight for hours, and the attic may feel like you could bake biscuits up there. Your HVAC system is important, but it’s

not working alone.”

How the Roof Affects Heat

During sunny summer days in Knoxville, roofing materials are exposed to hours of solar energy. Some of that heat is absorbed by the roof and can move toward the attic.

If the attic has inadequate insulation or ventilation, managing that heat can become more difficult, potentially increasing the workload on the home’s cooling system.

Lane says this is why homeowners considering a roof replacement should think beyond shingles.

“A new roof is a major investment, so it makes sense to look at how the entire system is performing while you’re already addressing it,” Lane said. “Putting beautiful new shingles on a house without paying attention to an existing ventilation problem is missing an important part of the picture.”

Attic Ventilation Plays an Important Role

A balanced attic ventilation system typically uses intake and exhaust ventilation to promote airflow. Outside air enters through intake vents while warmer attic air can exit through vents positioned higher on the roof.

Proper ventilation can also help manage attic moisture, an important consideration during Knoxville’s humid weather.

“Nobody has ever called our office excited to talk about attic vents,” Lane joked. “Shingle colors get all the attention. Ventilation is doing important work behind the scenes without getting any of the glory.”

Roofing Materials Matter, Too

Roofing material, color and solar reflectance can influence how a roof responds to sunlight. Certain roofing products are designed to reflect more solar energy and absorb less heat than conventional alternatives.

Metal roofing may also provide energy-performance advantages depending on the specific product, coating, color and installation.

However, Lane cautions homeowners against expecting one roofing product to dramatically reduce energy bills by itself.

“There is no magic shingle that makes your electric meter suddenly run backward,” Lane said. “Energy efficiency depends on the house as a whole.”

Insulation, windows, HVAC equipment, air leakage, thermostat settings and the design of the home can all influence heating and cooling costs.

A New Roof Is an Opportunity to Look at the Bigger Picture

Lane recommends that Knoxville homeowners use a planned roof replacement as an opportunity to evaluate the broader roofing and attic system.

Homes with unusually hot upper floors, excessive attic temperatures, moisture concerns, aging roofing materials or cooling systems that seem to run constantly may benefit from a professional evaluation.

Those symptoms do not automatically mean a roof needs to be replaced.

“Sometimes a homeowner needs a new roof. Sometimes they need a repair. Sometimes ventilation or another issue deserves attention,” Lane said. “The important thing is figuring out what the home actually needs before spending money.”

For Knoxville, TN homeowners, the takeaway is simple: a new roof can contribute to better home energy efficiency, but the greatest benefit comes when roofing materials, installation, attic ventilation and insulation work together as a complete system.

“Your roof should do more than look good from the driveway,” Lane said. “It should protect your home and perform properly through everything Knoxville weather throws at it. And if your AC seems to be working overtime, the problem might literally be over its head.”

About Tony's Roofs

Tony's Roofs is a locally owned and operated exterior contracting company proudly serving homeowners in Knoxville, TN and surrounding communities. The company provides roof replacements, roof repairs, roof rejuvenation, siding, gutters, fascia, soffit, decks and other exterior services. Tony's Roofs is committed to quality workmanship, straightforward recommendations and helping homeowners understand what their property actually needs.

Tony's Roofs | Knoxville, TN
Free Estimates: [865-455-3820](tel:865-455-3820)
www.tonysroofs.com

J.R LANE
East Tennessee Roofing Resource Center

+1 865-455-3820

[email us here](#)

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