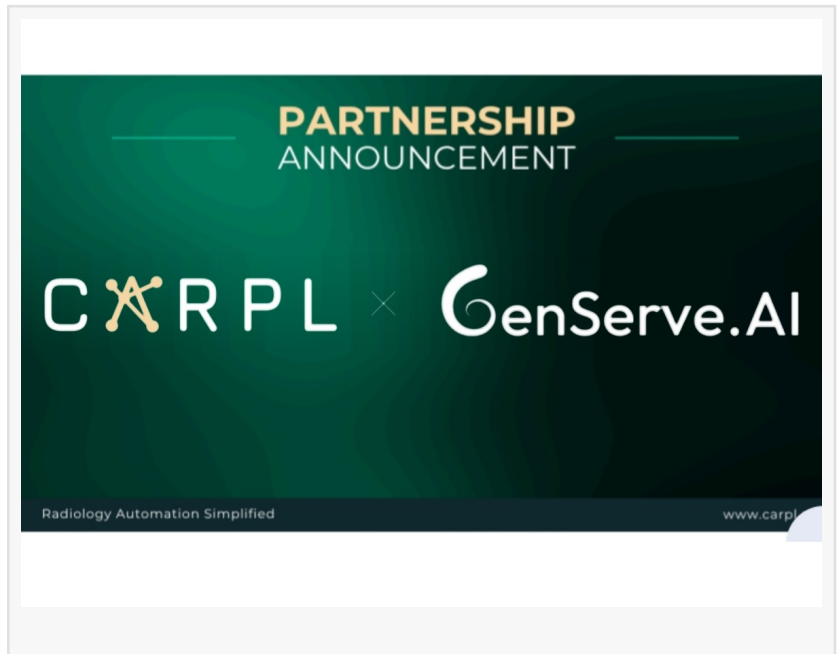


CARPL.ai and GenServe.AI Partner to Connect Radiology AI to Patient Care

Partnership connects CARPL's radiology AI platform with GenServe 24/7 Voice AI and autonomous care capabilities for clinical, financial and operational impact

SAN FRANCISCO, CA, UNITED STATES, August 31, 2026 /EINPresswire.com/ -- Dr. Ashish Atreja, physician, digital health leader, and Co-Founder of GenServe.AI, has spent years working at the intersection of AI and healthcare delivery. Now, GenServe is partnering with CARPL.ai - the world's largest AI marketplace for radiology, connecting diagnostic AI with the workflows that extend across the entire patient care journey.



CARPL and GenServe today announced a strategic partnership that brings together CARPL's vendor-neutral radiology AI infrastructure with GenServe's autonomous patient outreach and care delivery workflows. Together, the companies enable health systems to complete the care continuum by connecting AI-powered radiology workflows with the actions that follow, including patient outreach, scheduling, preparation, referrals, and follow-up. CARPL enables health systems to discover, validate, deploy, and monitor radiology AI through a single platform. GenServe brings AI-powered 24/7 Voice AI and autonomous workflows that extend these capabilities into care delivery.

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The magic of our partnership is that it supports full AI lifecycle from imaging AI to delivery of care, helping imaging centers with integrations realize immense ROI within days to weeks”

Vidur Mahajan and Ashish Atreja

“CARPL has built the infrastructure for health systems to discover, validate, deploy, and monitor AI at scale. GenServe now extends that infrastructure beyond the

imaging workflow. Together, we are moving radiology AI to a connected, measurable layer

across the health system," said Dr. Vidur Mahajan, Founder and Chief Executive Officer of CARPL.

The partnership will initially focus on workflows where connecting AI-powered imaging insights with downstream care can improve both patient care and health system performance. Closing referral gaps, reducing missed appointments, improving exam preparation and closing the loop on follow-up for scans and care are some of the early use-cases we will provide to radiology departments and groups.

"Ninety-five percent of GenAI pilots fail to generate ROI, not because the models are weak, but because healthcare organizations lack a unified operational infrastructure to put them into action," said Dr. Ashish Atreja, MD, MPH, FACP, Co-Founder, GenServe.AI. "Imaging leaders have been asked to buy diagnostic AI on faith and prove ROI later. Now, with CARPL, radiology centers can select and validate the right algorithms, deploy them within existing PACS workflows, and connect AI generated insights to GenServe.AI autonomous care engine that acts on every referral, follow-up imaging recommendation, and care opportunity. That is how AI moves from a cost center to a measurable growth engine."

Genserve's AI applications would be available through CARPL's marketplace, leveraging the integrations, user-interfaces and contracting that CARPL has done. Representatives from both companies will be available for virtual meetings using the contact information below and for in-person demonstrations of the combined solution at Becker's, HLTH, and RSNA.

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