

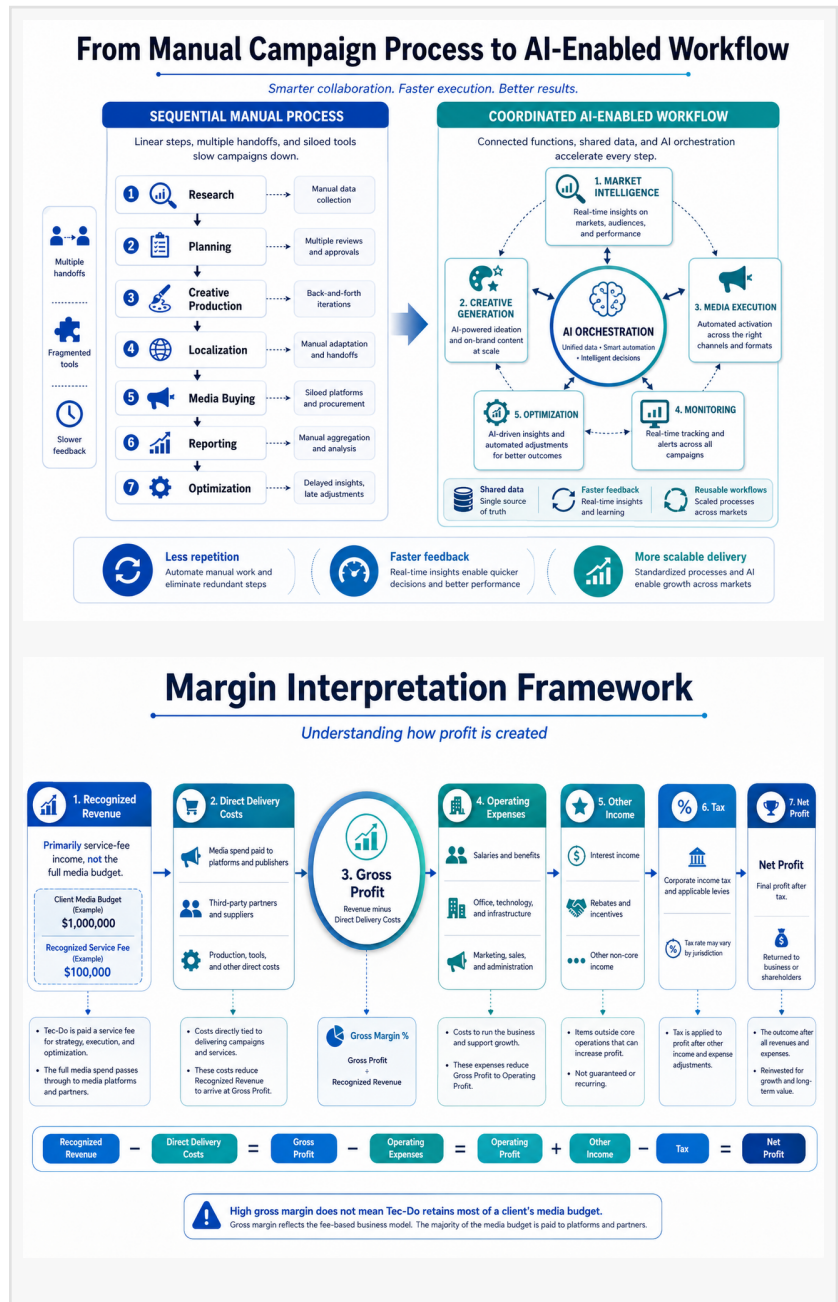
Tec-Do Outlines Financial Framework and Revenue Model Driving its AI-Powered Global Marketing Growth

GUANGDONG, CHINA, September 1, 2026 /EINPresswire.com/ -- [Tec-Do](#) explains the key factors behind its reported 82.2% gross margin and approximately 43.0% net profit margin for the nine months ended September 30, 2025. The company attributes these results to its service-fee-based revenue recognition, high-margin technology-enabled solutions, AI-driven operational scalability, favorable tax treatment, and non-operating income. Through its Tec-Chi MLLMs and Navos AI platform, Tec-Do continues to scale global marketing services efficiently across multiple industries.

Tec-Do Outlines Financial Framework and Revenue Model Driving its AI-Powered Global Marketing Growth

Company clarifies service-fee revenue recognition, AI scalability, and business mix as primary drivers of reported gross and net profit margins.

Tec-Do, a global leading AI company for business growth, issued a comprehensive overview of its financial reporting structure. The clarification aims to provide industry stakeholders and partners with transparent insights into the company's revenue recognition, highlighting why its margin profile differs significantly from traditional advertising agencies.



For the nine months ended September 30, 2025, Tec-Do reported a consolidated gross margin of 82.2% and a net profit margin of approximately 43.0%. The company attributes these robust figures to its specialized business model, which leverages proprietary AI to standardize marketing workflows.

Key drivers of Tec-Do's financial margins include:

Service-Fee Revenue Recognition: Unlike conventional ad agencies that record total media spend as revenue, Tec-Do recognizes revenue primarily from transaction-related service fees. Because the denominator reflects only the service fee—after media costs are paid—the resulting gross margin percentage is naturally higher.

Core Technology-Enabled Solutions: More than 89% of Tec-Do's revenue is generated through its core technology-enabled solutions, which boast gross margins of approximately 89% to 91%. In contrast, its customized influencer marketing solutions carry higher execution costs and yield lower margins, though they make up a smaller fraction of overall operations.

AI-Driven Scalability: Powered by the Navos AI agent, Tec-Do automates mission-critical tasks spanning creative generation, market intelligence, and campaign optimization. This standardization allows delivery capacity to scale globally without a proportional increase in manual operating costs.

Non-Operating Income and Tax Benefits: Net profit margins have been further strengthened by preferential enterprise income tax rates for qualifying high-technology enterprises, alongside non-operating income such as government grants and bank interest.

By applying multi-modal large language models (MLLMs) to real-world business workflows, Tec-Do continues to unlock scalable growth opportunities without relying on traditional, labor-intensive media billing models.

About Tec-Do

Founded in 2017, Tec-Do is a global leading AI company for business growth, delivering results-centric marketing solutions for global business growth. Powered by Tec-Chi multi-modal large language models (MLLMs) and Marketing Multi-Agent Platform Navos, the company delivers end-to-end marketing solutions through a suite of AI-native, performance-driven products. These products restructure and autonomize mission-critical marketing processes—including market intelligence, content generation, campaign delivery, and performance optimization—across global media channels. In 2025, Tec-Do served over 100,000 advertisers, representing a diversified customer base that spans e-commerce, gaming, entertainment, and local commerce. For more information, visit Tec-Do.

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