

Simetric Introduces Validated eSIM Orchestration, Closing the Adoption Gaps for Enterprises of Every Size

New capability moves enterprises beyond SGP.32 compliance to proven, at-scale execution across carriers, device populations, and business systems

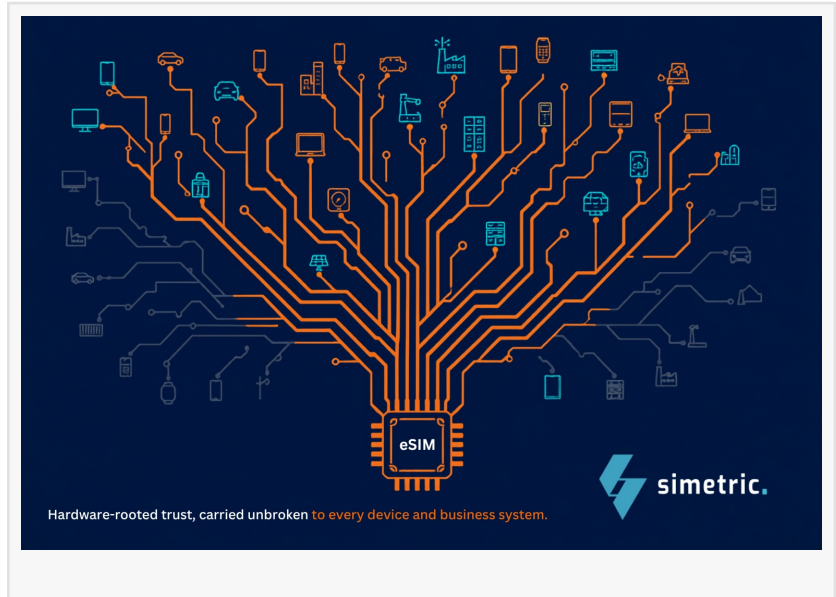
ALPHARETTA, GA, UNITED STATES, August 27, 2026 /EINPresswire.com/ -- [Simetric](#), the enterprise IoT and edge device lifecycle management platform, today announced a welcome platform capability expansion - EIM Integrated - Simetric Validated eSIM Workflow. Enterprises have plenty of choices in selecting an eSIM provider suitable for their objectives - what they have lacked

is an efficient orchestration control plane across all major providers to enable successfully adopting eSIM. Capturing the full value of this freeing technology takes more than compliance with a GSMA standard. Simetric's validated eSIM orchestration workflow is a capability set proven to operationalize eSIM at enterprise scale across providers, carriers, device types, and geographies, closing a gap the market has largely left unaddressed.

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Kevin Bandy, President & Chief Strategy Officer at Simetric

“Validated orchestration is Simetric proving, at scale, that the operating model behind the standard - carrier coordination, device behavior, automation, and estate-wide visibility - actually works in production with all dependent IT systems, not just on paper. That’s the difference between enterprises that adopt eSIM benefits and enterprises that just purchase it.” said Kevin Bandy, President & Chief Strategy Officer at Simetric.



Enterprise eSIM initiatives routinely stumble out of the gates for a litany of reasons - avoidable reasons. This is not because the technology fails, but because the orchestration layer above the eSIM - the coordination between carriers, devices, and data dependent internal business systems - is not fully recognized by many as an essential execution requirement. Simetric's validated eSIM orchestration closes that gap, giving enterprises a proven control layer that sits above their carrier relationships and eSIM infrastructure, regardless of device mix or deployment size.

Simetric's Validated eSIM Workflow is capability that has been validated in close collaboration with all major providers and across a growing multi-carrier, multi-device footprint, giving enterprises confidence that the same orchestration model scales from initial pilot fleets to global, decade-long deployments - without re-architecting as volume grows.

"As utilities and enterprises scale eSIM across large, connected deployments, the strategic challenge shifts from provisioning to orchestration, operating consistently across providers, carriers, and lifecycles," said Oleg Pachkovets, Senior Product Marketing Manager, Global Business Strategy, Intelligent Connectivity, [Itron](#). "Simetric gives us that orchestration layer, and it helps enable eSIM adoption at the scale our connectivity strategy demands."

Built for every stage of enterprise scale

Whether an organization is activating its first few thousand connected devices or managing a global estate spanning millions of legacy SIMs and eSIM across numerous carrier relationships, Simetric's orchestration layer is designed to deliver the same outcome: one unified view, reliable execution, and a foundation that does not need to be rebuilt as the fleet grows. This scalability is central to Simetric's broader single-pane-of-glass thesis for IoT-OT-IT convergence - giving enterprises one control plane across connectivity, device management, and business systems as they grow, rather than a patchwork that has to be re-platformed at every stage of expansion.

Simetric's orchestration capabilities are reinforced by its tight working relationship with all major eSIM providers and their strategic partnerships with key industry players like [Thales](#), AT&T Business, and Kigen, aligning software-based orchestration with hardware-rooted trust for eSIM and connectivity security - giving enterprises a validated path that spans from the secure element to the business system triggering it.

"By pairing Thales' industry-leading eSIM lifecycle management, orchestration and security capabilities with Simetric's SPoG platform, we are giving enterprises and OEMs a proven path to deploy and manage connectivity across providers with confidence, security and scale," said Guillaume Lafaix, Vice President of Connectivity Solutions and Embedded Software at Thales.

Availability

EIM Integrated - Simetric Validated eSIM Orchestration Workflow is available now to Simetric customers and partners. Enterprises evaluating eSIM adoption can contact Simetric to discuss their specific carrier, device, and lifecycle adoption requirements.

About Simetric

Simetric is the industry leading provider of an enterprise IoT and edge device governance platform that gives organizations a single pane of glass across connectivity, device management, and business systems - spanning 300+ network providers worldwide. Simetric's agentic orchestration layer, Graham, coordinates the workflows that make standards like eSIM deliver on their promise at enterprise scale. Simetric partners with leading technology and connectivity providers, including, AT&T Business, Vodafone IoT, KDDI, Thales, ServiceNow, and Skylo, to close the gaps left open between IoT, OT, and IT, bringing distributed networking under one unified control plane.

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