



Impact Soccer Partners with the Global Institute of Sport to Bring AI & Computer Vision-Driven Analytics into Classrooms

Students in GIS's MSc Performance Analysis in Football and other degree programs will use Impact Soccer's tech, powered by AWS, to augment their training.

RESTON, VA, UNITED STATES, August 27, 2026 /EINPresswire.com/ -- [Impact Soccer](#), the AI and computer vision-driven video analytics platform democratizing professional-grade match intelligence for soccer programs worldwide, today announced a new partnership with the [Global Institute of Sport](#) (GIS), the world's leading sports higher education institution with innovative online degrees and iconic stadium campuses in Miami, Sydney, Toronto, London and more. Through the collaboration, GIS students in relevant programs will utilize Impact Soccer as an analytical tool within the context of their coursework and in their employment at soccer clubs around the world.

The partnership pairs Impact Soccer's proprietary computer vision, machine learning, and AI technology, powered by Amazon Web Services, with GIS's globally recognized curriculum, giving future performance analysts, coaches, and sporting directors real-world fluency in the advanced technologies already shaping the way clubs and teams compete.

"GIS is committed to giving our students access to the tools shaping the sports industry wherever they are in the world. Impact Soccer's platform becomes another way we deliver on that promise, preparing graduates who are ready for the demands of modern performance analysis from day one." —Sharona Friedman, President & CEO, Global Institute of Sport

Access to the platform will enable GIS students to explore automated match analysis, tactical and off-the-ball insights, and individual player performance data generated from match footage. This practical experience with cutting-edge technology will complement their formal academic training.

"Partnering with GIS is significant—it puts our proprietary computer vision and AI models directly in front of future and current practitioners working in top clubs globally. We want the next generation of performance analysts to graduate not just knowing these tools exist, but fluent in how to use them." —Tony Mohammed, Chief Growth Officer, Impact Soccer

The alignment between the organizations is auspicious, given Impact Soccer's mission to

democratize elite-level analytics and GIS's mission to prepare students for careers in a global sports industry eager to leverage technological innovation.

"Impact Soccer and GIS are putting real AI and computer vision tools directly in students' hands, powered by AWS. Not as a concept, but as something they actually use to build the skills shaping professional sport today. That kind of hands-on fluency is what opens doors and accelerates careers. It's education and career readiness coming together, and we're proud to be part of it."--Kim Majerus, Vice President of Global Education and Local Government at Amazon Web Services

About Impact Soccer

Impact Soccer's proprietary computer-vision and machine-learning platform is completely automated, processing a full battery of statistics within hours of a match. Built on Amazon Web Services (AWS), Impact IQ is the first comprehensive, off-the-ball data metric for soccer, globally. Impact's real-time analytics will also go live this summer. The platform currently serves thousands of active customers across professional clubs, collegiate programs, academies, and youth organizations worldwide.

About the Global Institute of Sport

Global Institute of Sport is the world's leading sports higher education institution offering undergraduate, postgraduate, and executive education programs inside iconic stadium campuses worldwide and online. Ranked #1 for career advancement in the SportBusiness Postgraduate Rankings, GIS combines academic rigor with immersive, industry-connected learning at some of the world's most iconic sporting venues. Its graduates enjoy a 99% employment rate and with 79% working in sport within nine months of graduation.

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