

Plastic Surgeons in Columbia, MO Launch New Website to Highlight Surgical and Non-Surgical Procedures

Plastic Surgery Como introduces a new site designed to guide patients through the practice's full range of aesthetic and reconstructive care.

COLUMBIA, MO, UNITED STATES, August 27, 2026 /EINPresswire.com/ -- Dr. Stephen H. Colbert, Dr. Thomas Willson, and Dr. Eamon O'Reilly, [plastic surgeons in Columbia, Missouri](#) and the team behind Plastic Surgery Como, have announced the launch of the practice's newly designed website built to give prospective patients a clearer view of the practice's surgical and non-surgical offerings. The site was developed with an emphasis on organization and ease of use, helping visitors move from general information to procedure-specific detail without difficulty.

Procedure Information Organized for Easy Browsing

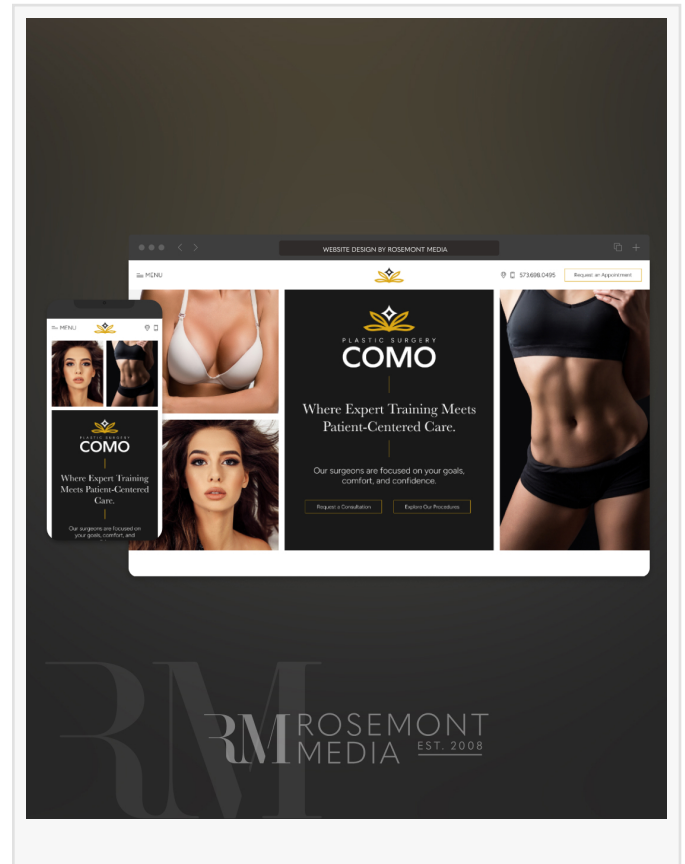
The site's navigation groups the practice's plastic surgery procedures into breast, body, and facial procedure categories, with another section dedicated to [post-weight loss body contouring](#). Within each area, an introductory page leads to more specific procedure pages, allowing visitors to narrow in on the information most relevant to them. Throughout the site, a cohesive color palette and typography help tie the wide range of procedure content together into a single, easy-to-follow experience.

A Design Built for Every Device

The new site was built with a fully responsive design, allowing visitors to move through procedure pages, bios, and scheduling information with the same ease whether they're browsing on a desktop, tablet, or phone. Regardless of where a visitor enters the site, the path to scheduling a consultation remains short and easy to find.

Built With Long-Term Flexibility in Mind

Behind the scenes, the site is powered by an advanced content management system, giving the practice flexibility to add and adjust content as it continues to grow. A blog and photo gallery are





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Plastic Surgery Como

already part of the site's infrastructure, positioned to expand as new material becomes available. The procedure pages are written to answer common patient questions upfront, with multiple opportunities throughout the site for visitors to reach out directly.

Plastic Surgery Como worked with Rosemont Media, a San Diego-based website design and digital marketing firm specializing in the healthcare industry, on the development

of the new site. The collaboration paired the practice's focus on patient education with Rosemont Media's experience in [plastic surgery website design](#), resulting in a site built to help Plastic Surgery Como connect with more patients across the Columbia, Missouri area.

Reflecting on the redesign, the team at Plastic Surgery Como noted that the goal from the outset was to make sure the new site truly served its viewers. "It was important that visitors could find clear answers without having to dig for them. We wanted a website that reflects the kind of care we provide, one that's thorough, patient-focused, and easy to navigate."

About Plastic Surgery Como

Plastic Surgery Como is a plastic and reconstructive surgery practice offering a wide range of surgical and non-surgical procedures. It is led by a team of board-certified surgeons: Dr. Stephen H. Colbert, Dr. Thomas D. Willson, and Dr. Eamon B. O'Reilly. Dr. Colbert holds a subspecialty certification in surgery of the hand and completed fellowship training in hand, microsurgery, and peripheral nerve surgery at Washington University in St. Louis. Dr. Willson is double board-certified and completed advanced fellowship training in craniofacial surgery at UCLA. At the practice, Dr. Willson has a particular focus on body contouring after massive weight loss. Dr. O'Reilly, also double board-certified, spent 20 years as a Navy surgeon, including service as Department Head of Plastic Surgery and Consultant to the Surgeon General for Plastic Surgery.

Options available at the practice include cosmetic and reconstructive procedures such as breast augmentation, breast reconstruction, tummy tuck surgery, facelift and neck lift, rhinoplasty, liposuction, body lift, post-weight-loss body contouring, and a large selection of non-surgical aesthetic treatments. The surgeons are available for interview upon request.

Visit Plastic Surgery Como's new website at www.plasticsurgerycomo.com to learn more about the practice's comprehensive range of procedures. Dr. Colbert, Dr. Willson, and Dr. O'Reilly are committed to guiding each patient toward natural-looking, personalized results through candid communication and thoughtful surgical planning.

To view the original source of this release, click here:

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