

TechDash launches desktop website monitoring software for SEOs, agencies and web teams

New desktop app continuously monitors websites for technical SEO problems and unexpected changes, without monthly fees or privacy concerns.



LONDON, UNITED KINGDOM, August

26, 2026 /EINPresswire.com/ -- [TechDash](#) today announced the launch of TechDash, a desktop [website monitoring](#) application built for SEO professionals, agencies, developers and in-house web teams.

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Most SEO crawlers run once or twice a month. TechDash is focused on what happens between those crawls.

Websites change constantly; TechDash keeps watching and tells you when something breaks.”

Rob Kerry

Rather than providing another cloud-based SEO subscription, TechDash runs directly on the user's computer and stores its crawl data locally. It continuously checks websites for technical issues and changes that could affect search visibility, website performance, or the customer experience.

TechDash is designed to answer a simple but important question: what changed on my website since I last checked it?

The application monitors websites over time and highlights

issues, including broken pages, unexpected redirects, changes to canonical tags, robots directives, titles, headings, and page content, as well as changes to robots.txt, XML sitemaps, and other technical signals.

It also brings a range of website health checks into one desktop application, reducing the need to manually check multiple tools when something goes wrong.

Traditional SEO crawlers are commonly used for periodic technical audits. TechDash is designed to complement that workflow by remaining active in the background and watching sites between audits.

Users can monitor their own websites, client sites or a portfolio of digital properties from a single application.

Among the areas TechDash can monitor are:

- HTTP errors and broken pages
- Redirects and redirect destination changes
- Canonical URL changes
- Noindex and robots directive changes
- Page titles, meta descriptions and headings
- Significant page content changes
- Structured data
- robots.txt
- XML sitemaps
- SSL certificates
- DNS and domain configuration
- Website uptime and availability
- Google Search Console data and other website health signals

When something changes, TechDash can surface the issue without requiring the user to remember to run another audit.

TechDash has been developed as a desktop application at a time when businesses and independent professionals are increasingly scrutinising the number of recurring SaaS subscriptions in their technology stacks.

The application's local-first architecture means crawl databases remain on the user's own machine rather than being routinely uploaded to TechDash infrastructure.

This approach can be particularly useful for agencies and organisations that would prefer not to store detailed client crawl data with another cloud service.

Because crawling is performed on the user's own computer, TechDash can also provide ongoing monitoring without the infrastructure costs typically associated with cloud-based crawler platforms.

Although technical SEO is a core focus, TechDash is intended for anyone responsible for maintaining business-critical websites.

That includes SEO freelancers and consultants, digital agencies, in-house SEO teams, developers, ecommerce teams, webmasters and digital product managers.

The goal is not to replace specialist SEO auditing platforms, analytics products or enterprise monitoring systems. Instead, TechDash provides an always-available early warning system for technical changes that might otherwise go unnoticed until traffic, rankings, or revenue are affected.

TechDash is available starting today, 26 August 2026.

More information, product details and downloads are available at <https://techdash.com/>.

Rob Kerry
TechDash
rob@techdash.com

This press release can be viewed online at: <https://www.einpresswire.com/article/937249158>

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