

# EasyCare to Showcase EasyCoach at Inaugural AI Dealer Agent Conference in Atlanta

*EasyCare to Join Panel on Integrating AI in the Dealership*

PONTE VEDRA, FL, UNITED STATES, September 1, 2026 /EINPresswire.com/ -- APCO Holdings, LLC, a leading provider of F&I products and dealer solutions, today announced its flagship franchise dealer brand, [EasyCare](#), will participate in the inaugural AI Dealer Agent Conference (AIDAC), taking place September 9 through 11 at the Georgia

Tech Hotel and Conference Center in Midtown Atlanta. EasyCare will meet with agents at Booth #1 to demo EasyCoachSM, its digital performance coaching platform built to help agents and dealers close more deals and grow F&I income.



AIDAC brings agents together to explore how artificial intelligence is changing the way dealerships sell, staff, and operate. As the first conference built specifically around this shift, it gives agents a direct line to the technology providers shaping their business. EasyCare sees the event as a chance to show agents how [EasyCoach](#) turns everyday sales and F&I data into coaching that gets results, without adding extra work for the agent or the dealer.

Jeremy Kuckenbecker, Vice President of Revenue Systems & Transformation for APCO, will join a panel discussion titled "Integrating AI in the Dealership" on Thursday, September 10 at 3:00 p.m. The panel will look at how dealerships can put AI to work in real showroom and F&I processes, and what agents need to know to guide their dealers through that change.

"Agents are on the front line when a dealership decides to bring in new technology", said APCO CEO, Tony Wanderon. "They are the ones who have to explain what it does, why it matters, and how it pays off. That means agents themselves must be ahead of the curve on AI adoption, not just conversant in it—but able to show dealers exactly how it moves the needle. That's where EasyCoach comes in: it gives agents a measurable way to bring AI-driven coaching into their dealer conversations and back up the pitch with real performance data. Agents need tools they can stand behind, and EasyCoach is that tool."

Agents attending AIDAC are invited to stop by Booth #1 to see EasyCoach in action and talk with

the EasyCare team about how the platform fits into their current agency offering.

#### About EasyCare

Since 1984, EasyCare has been helping some of the most successful dealerships in the nation drive results in their stores with a full suite of F&I products, forward-thinking training, dealership development, consultative participation programs, and a best-in-class claims experience. EasyCare has the only F&I products named a "MotorTrend Recommended Best Buy" for franchised dealers and has an A+ rating from the Better Business Bureau. EasyCare is part of the APCO Holdings, LLC, family of brands, which has protected over 28 million customers and paid over \$4.5 billion in claims. For more information about EasyCare, please visit [easycare.com](https://easycare.com).

#### Marketing PCard

APCO Holdings, LLC.

+1 770-356-5374

[email us here](#)

Visit us on social media:

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/937265477>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.