



Meridian Advisory Partners Launches Pin Drop, a Cross-Industry Virtual Lunch Series for Marketing and Growth Leaders

Monthly gatherings bring professionals across nonprofits, ecommerce, D2C, and beyond for real conversation, connection, and the lost art of the lunch break.

SAN FRANCISCO, CA, UNITED STATES, August 26, 2026 /EINPresswire.com/ -- [Meridian](#) Advisory Partners, a boutique marketing and growth consultancy, launched [Pin Drop](#), launches a monthly virtual lunch series designed to spark honest, cross-industry conversation among marketing and growth professionals.

Sessions have drawn attendees from nonprofit, D2C, healthcare, and ecommerce. The mix of attendees is deliberate, and reflects Pin Drop's premise: the best ideas can come from insights outside your industry.

"Pin Drop is a nice reminder that this work is as creative as it is analytical, and that there's a whole group of people out there thinking through the same problems in interesting ways. I always come away with something new," says Joe Drungil, Director of Grassroots Fundraising Strategy and Growth at Everytown for Gun Safety.

The summer sessions kept returning to AI. Attendees compared notes and results on testing human-written content against AI-generated content. They talked about how teams are being restructured, which roles are shifting, and where AI fits into workflows.

"We created Pin Drop because the most useful conversations we have with clients are the ones that cross industries," said Samantha McClure, Co-Founder and Head of Marketing and AI Strategy at Meridian Advisory Partners. "When a nonprofit leader and a DTC Marketing Director are in the same room talking about retention, they're going to walk away with something useful from the other industry. That's exactly what we've seen in the first few sessions."

Meridian also makes a donation for everyone who joins the lunch break. The summer series wrapped with more than 300 meals donated through No Kid Hungry.

Pin Drop meets monthly and is open to professionals at any stage, from any industry. Sessions are kept small to protect the quality of the conversation. There is no agenda in the traditional sense, but a facilitated space to hear what peers are building and share what you're working

through.

About Meridian Advisory Partners | Meridian Advisory Partners is a boutique marketing and growth consultancy co-founded by Amanda Klitsch-Fejes, Melanie Buck Lu, and Samantha McClure. The agency serves nonprofits, wineries, and D2C brands with services spanning digital strategy, marketing execution, AI innovation, and leadership consulting.

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