

Digital Fashion Week NYC Returns September 10 to Put Fashion's Most Powerful Decision-Makers in One Room

The industry's only conference where C-suite fashion executives, AI innovators, investors, and the next wave of fashion-tech founders converge — during NYFW

NEW YORK CITY, NY, UNITED STATES, August 27, 2026 /EINPresswire.com/ -- [Digital Fashion Week](#) NY today announced its 2026 conference, taking place September 10 at The Fashion Gallery, 511 West 25th Street, New York City. Timed to coincide with New York Fashion Week, the one-day symposium convenes the executives, founders, and investors actively reshaping how fashion is designed, built, and sold.

A promotional poster for Digital Fashion Week 2026. It features a woman in a blue and black outfit with a large blue feathered headpiece, holding a smartphone. The text on the poster includes "DIGITAL FASHION WEEK", "September 10, 2026", "511 West 25th St, NYC", and "Who is Shaping the Future of Fashion?". It also lists the event's focus: "SHAPING THE FASHION INDUSTRY OF TOMORROW" and mentions a "SYMPOSIUM", "RETAIL EXPO", and "RUNWAY SHOW". Logos for sponsors like Mayer Brown, BK|style, fiv|BK, Pixel Canvas, and The Fashion Tech Exec are at the bottom.

DIGITAL FASHION WEEK

September 10, 2026
511 West 25th St, NYC

SHAPING THE FASHION INDUSTRY OF TOMORROW

SYMPOSIUM
RETAIL EXPO
RUNWAY SHOW

MAYER | BROWN

BK|style fiv|BK
FOUNDATION FASHION WEEK BROOKLYN

Pixel Canvas The Fashion Tech Exec W

Who is Shaping the Future of Fashion?

The 2026 program, themed around access and decision-making power, asks a pointed question: who is actually in the room where fashion's future is being determined? The answer, this year, includes principals from Deloitte Consulting, Mayer Brown, AmeriCo, Perfect Corp, MIT's Reality Hack, and a cross-section of the fashion technology companies redefining retail, manufacturing, and digital commerce.

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Who is actually in the room where fashion's future is being determined?”
*Clare Tattersall, Founder
Digital Fashion Week*

"Fashion has no shortage of conversations about the

future," said Clare Tattersall, Founder of Digital Fashion Week. "What it lacks is a room where the people making the decisions — the investors, the C-suite, the innovators already building — are talking to each other. That's what DFW NYC is."

The conference features seven curated programming tracks spanning agentic AI, retail innovation, digital commerce, capital and investment, sustainability, gaming, and the future fashion workforce. Sessions will be led by speakers including:

- * Zaskia Villatoro, Sr. Trade Marketing Manager / Luxury Fashion, Kering Group
- * Stephanie Hurst, Partner VC/Tech, Mayer Brown
- * Cassandra Napoli, Head of Consumer Forecasting, WGSN
- * Lauren Howley, Director of Content Marketing, Perfect Corp
- * Kimberly Morgan, Founder & CEO, The Fashion Tech Exec
- * Björn Bengtsson, Chief Product Officer, UNTUCKit

Beyond panels, the program includes an invite-only VIP cocktail hour for C-suite and investor attendees, an Immersive Retail Gallery, innovation showcases from early-stage fashion-tech startups, and an Immersive Fashion Show. A [FashionTech x FinTech VIP Mixer](#) will precede the main event on September 9.

Attendees represent the full spectrum of the industry: fashion executives from luxury and apparel brands (28%), founders and innovators across AI, XR, AR, retail-tech, and PLM software (42.9%), investors from pre-seed through growth stage, academics, and editorial press from outlets including Vogue, Business of Fashion, and WWD.

Mayer Brown is a confirmed sponsor of the 2026 conference.

Digital Fashion Week has previously been covered by Vogue Business, Jing Daily, Essence, FashionUnited, and Nasdaq, among others.

Press credentials and interview requests: press@digitalfashionweek.nyc

[Registration](#): lu.ma/dfw26

About Digital Fashion Week Digital Fashion Week is a global fashion technology event series operating across New York, London, Paris, and Milan. DFW NYC convenes the leaders, builders, and investors defining fashion's next chapter.

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