

Earth Buddy Addresses Upcoming Federal Regulation Changes and Their Impact on Pet Products

Earth Buddy is urging pet retailers and pet parents to stay informed about upcoming changes to federal regulations for plant-based pet products.

LONGMONT, CO, UNITED STATES, August 27, 2026 /EINPresswire.com/ -- [Earth Buddy](#), a pioneer in [pet products](#), is urging pet retailers and pet parents to stay informed about upcoming changes to federal regulations for plant-based pet products. Earth Buddy is launching a campaign that highlights the need for federal regulations to protect consumer access to high-quality, whole-plant formulations while preserving standard business operations for independent pet retailers across the nation.

Since the passage of the 2018 Agricultural Improvement Act, plant-based pet products have provided pet owners with natural options for canine and feline care. However, upcoming changes in federal regulation will heavily impact multi-dose products because the limit applies to the entire container rather than an individual serving, meaning a 30 mL bottle would be subject to the same limit whether it contains one dose or sixty doses. Based on typical full-spectrum products, this threshold would effectively prevent many multi-dose full-spectrum products from remaining on the market in their current form. Earth Buddy notes that the Senate voted for a continuing resolution moving most of it to December 11, 2026, but the House has not yet acted on the measure, meaning the change is not yet finalized law.

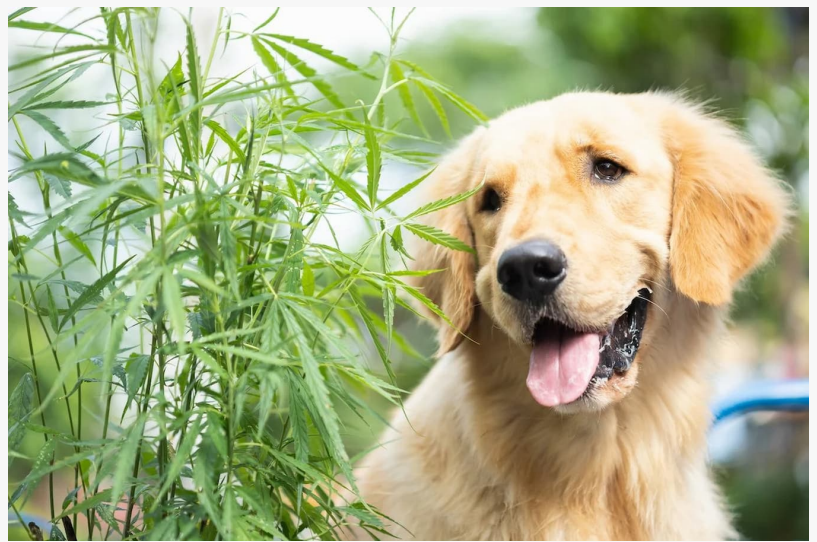
In response to the potential changes, Earth Buddy has begun developing broad-spectrum versions of several of their products. The company states that these products are being formulated and extracted in-house, allowing the transition work to proceed independently of a contract manufacturer's production schedule.



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Earth Buddy's formulations made without [cannabinoids](#) are not affected by the federal regulatory changes.

To support transparency and civic engagement, Earth Buddy is providing educational resources and communication guides for retailers and consumers. Earth Buddy is also encouraging members of the industry and the public to stay informed and participate in the legislative process. The company is directing interested individuals to contact their representatives and share specific firsthand experiences through product reviews where appropriate. The company has also published a retailer-focused fact sheet outlining the proposed changes, relevant dates, affected products, and legislative developments.



Earth Buddy remains committed to small-batch production, organic farming practices, and rigorous third-party laboratory testing.

“Some of the loudest voices in this category, the ones with the boldest claims on the label back when claims were free, have had nothing to say since November,” said Sean Zyer, founder of Earth Buddy Pet. “Advocacy is harder than marketing. We built this category together, and it will not be kept by the companies waiting to see how it turns out.”

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Earth Buddy remains committed to small-batch production, organic farming practices, and rigorous third-party laboratory testing. By advocating for practical oversight rather than prohibitive restrictions, the company

seeks to foster safety, quality control, and consistency across the pet market. Independent pet retailers and pet owners interested in learning more about legislative developments or accessing educational advocacy resources are encouraged to visit EarthBuddyPet.com.

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