

# Pudgy Penguins and Schleich® bring Pax Pengu & Polly to life as limited-edition collectible figurines

*The internet's favorite penguin couple becomes the first Pudgy Penguins characters brought to life as Schleich® figurines.*

MIAMI, FL, UNITED STATES, August 26, 2026 /EINPresswire.com/ -- [Pudgy Penguins](#) announces the release of its first collectible figurines created with legendary German toymaker [Schleich®](#), bringing fan-favorite characters Pax and Polly into physical form as a limited-edition collectible pair.



The release on pudgypenguins.com on Friday, August 28, 2026, at noon EST, marks the first product to emerge from the Pudgy Penguins x Schleich® collaboration and a major milestone in Pudgy Penguins' continued expansion from a viral phenomenon into a global character and entertainment franchise.

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At approximately 2.5 inches tall, the new PVC figures capture Pax and Polly in their signature blue and pink colorways. Each figure is packaged and sold individually through retail, but they were created with one particularly Pudgy detail: the two figures interlock into a hug when

brought together. For the Pudgy Penguins release, the figures will be offered together as the Pudgy Penguins x Schleich® Pax & Polly Bundle, introducing the pair as the ultimate couple of love.

“Seeing Pax Pengu and Polly become Schleich® figures is a meaningful milestone for Pudgy Penguins,” said Luca Netz, CEO of Pudgy Penguins. “Schleich® has been making figurines for generations and has helped bring some of the world’s most recognizable entertainment

properties into physical form. For Pax and Polly to become part of that tradition shows how far Pudgy Penguins has evolved as a character brand and where we believe these characters can go globally.”

Fans received an early look at the figures during San Diego Comic-Con 2026, where Pudgy Penguins previewed Pax Penguin and Polly ahead of the wider launch. The figurines quickly became one of the brand’s top-selling products at the event, offering an early indication of collector demand.

The concept draws directly from the role Pax Penguin and Polly have come to play within the Pudgy Penguins universe. The inseparable penguins represent a playful, loyal, and adventurous relationship, and their highly viral memes have become a love language of their own across social media, shared between partners and friends as a way to say “this is us,” “I love you,” or simply, “you’re my forever person.”

Founded in Germany in 1935, schleich® has spent generations bringing beloved characters, animals, and imaginative worlds into physical form. Its history of licensed character figurines stretches back to the 1960s, and over the decades, its portfolio has included some of the world’s most recognizable entertainment properties. Today, schleich® toys are distributed globally across more than 60 countries, placing Pax and Polly within a nearly century-long tradition of character-driven play and collecting.

“Pax and Polly have become the heart of so much of the storytelling happening around Pudgy Penguins,” said David Albert, President, Schleich North America. “People share these characters with the person they love, so we wanted the physical product to capture the magic of that same relationship. You can collect Pax or Polly individually, but when you bring them together, they



Pudgy Penguins x Schleich® Pax & Polly Bundle



Pudgy Penguins x Schleich® Pax & Polly Bundle

actually connect. That feels incredibly true to who these characters are.”

For generations, schleich® has transformed characters and imaginative worlds into physical objects that become part of childhoods, collections, and homes around the world. Pax and Polly now join that tradition as Pudgy Penguins continues building a physical product universe around its characters.

The Pudgy Penguins x Schleich® Pax & Polly Bundle includes one Pax figure and one Polly figure and will be available in limited quantities through [www.pudgypenguins.com](http://www.pudgypenguins.com) beginning August 28, 2026 for \$19.99.

In the coming weeks, the Pudgy Penguins x Schleich® Pax & Polly Bundle will also be individually packaged and available through Schleich.com, Amazon, Fred Meyer, and It's Sugar.

## PRODUCT DETAILS

### Pudgy Penguins x Schleich® Pax & Polly Bundle

Includes one Pax and one Polly schleich® figurine

Approximately 2.5 inches tall

PVC construction

Figures connect together in a hug

Limited-edition release

Sold together as an exclusive Collector Couple bundle

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## ABOUT PUDGY PENGUINS

Pudgy Penguins is a global character universe built around a lovable family of characters, collectibles, games and storytelling. What began as an internet-native community has grown into a global franchise with toys and collectibles in millions of homes, billions of social media views, gaming experiences and a dedicated following around the world.

## ABOUT SCHLEICH®

Schleich is one of Germany's largest toy manufacturers and a leading international brand of authentic play figurines, igniting the joy of storytelling in children. Friedrich Schleich founded Schleich in 1935. Today, the famous figurines and sets made by schleich® are sold in more than 60 countries and have become a beloved feature in children's rooms around the world, letting kids' imagination run wild. The suitability of Schleich toys for free play has been confirmed in a study by the University of Koblenz. 89% of the surveyed parents rated Schleich's play figurines as particularly good for stimulating the imagination. As a global player, Schleich now generates more than 60% of its turnover outside of its core market Germany and sold around 40 million animal figurines worldwide in 2024. The company is owned by Partners Group and Schleich

employees.

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