

BarnBot Bionics Partners With Brand Consulting UK

London based agency to lead licensing efforts for Farmanoids, a sci-fi cartoon, toy and video game property from California.

SANTA CRUZ, CA, UNITED STATES, August 27, 2026 /EINPresswire.com/ -- BarnBot Bionics, the animation studio and producer of [Farmanoids](#) has officially appointed Brand Consulting in the UK as its global licensing and brand extension agency.

The partnership marks a major milestone in Farmanoids' expansion, paving the way for consumer products, videogames, publishing and digital integrations.



"We're Farming Up Here So You Don't Have To"

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We're Farming Up Here So
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Farmanoids

follows a group of singing cyborg animal farmers navigating daily life and wacky adventures on the red planet.

Under the agreement, Brand Consulting Director Marc Trainis will manage licensing rights, identifying retail

partners and leading licensees across category verticals including collectibles, apparel, gaming and publishing.

"We are thrilled to team up with Marc to bring the world of Farmanoids to fans across this blue planet" said Mark David O'Hara, Owner and Creative Director at BarnBot Bionics in Santa Cruz, CA.

"Marc's track record in building strong licensing programs makes him the ideal partner as we scale our brand beyond the screen."

Marc Trainis stated “Farmanoids brings a fresh, quirky, imaginative concept that resonates strongly with such a wide audience of sci-fi cartoon fans. We are excited to unlock its full potential through high-quality licensing and strategic brand partnerships”.

The agency will begin pitching immediately, including the 2026 Brand Licensing Europe Expo in London, October 6-8, 2026.

About Farmanoids

Farmanoids is an animated sci-fi cartoon, toy and game property about a band of bionic farm animals operating on Mars. Combining silly storytelling, music and character design, the franchise engages audiences through animated content, music releases, and creative digital media.

For more information, visit farmanoids.com

About Marc Trainis

Marc has over 25 years of brand licensing, sales and business development experience, working with sports related brands from the biggest names in world football to NFL, NBA and MLB, but also gaming (Activision/Call of Duty), DIY (Stanley, Black & Decker) and a wide range of Disney characters.

Marc has immense experience of working with the ‘Big 6’ grocers and high street retailers both here in the UK and in Europe and North America.

Media Contacts:

Farmanoids

Mark David O’Hara - Owner and Creative Director



“Do You Like Our Custom Speeders?”



“We’re Bionic Barn Animals Farming On Mars”

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