



Technomic Enhances Ignite AI With Cross-Platform Search Capability

With just one prompt, Ignite AI taps into decades of intelligence spanning operators, consumers, menus, brands, channels and markets

CHICAGO, IL, UNITED STATES, September 3, 2026 /EINPresswire.com/ -- Technomic, the leading foodservice research and consulting firm, today announced a significant enhancement to Ignite AI that fundamentally transforms how users access insights across the platform. The update introduces cross-platform search capability, enabling foodservice professionals to query the entire Ignite ecosystem with a single question, drawing upon data from all tools simultaneously. With this enhancement, Ignite AI now aggregates information from across the platform's 60 years of Technomic expertise, 25 years of proprietary data and more than 10,000 reports—all accessible through one powerful query.

Eliminating Data Silos for Faster, More Complete Insights

The enhanced Ignite AI addresses a critical workflow challenge: the time-consuming process of piecing together insights from multiple sources within the platform. Users can now skip searching within individual tools and receive complete, role-specific answers from across the entire Ignite platform with just one prompt.

Unified Intelligence Across the Full Foodservice Landscape

The cross-platform search capability allows Ignite AI to leverage insights spanning operators, consumers, menus, brands, channels and markets, providing users with a truly 360-degree view of the foodservice industry. Instead of consulting multiple tools separately, professionals can now ask one question and receive strategic suggestions based on market conditions and their specific industry role.

Key Benefits of the Enhanced Ignite AI

Comprehensive Answers From Unified Data: One query now accesses every Ignite tool and dataset simultaneously, eliminating the need to navigate between reports or piece together information from multiple sources.

Speed and Efficiency: Users receive complete insights instantly, dramatically reducing research time and accelerating decision-making processes.

Trusted, Proprietary Intelligence: All answers remain grounded exclusively in Technomic's proprietary data and insights—not generic information from the open web—ensuring accuracy and reliability.

Industry-Specific Understanding: Ignite AI continues to understand foodservice language, taxonomy, terminology and acronyms, delivering insights that are immediately relevant and actionable.

Expert-Validated Quality: The enhanced capability has been rigorously developed and validated by Technomic's team of industry experts to maintain the quality and credibility businesses depend on for strategic decisions.

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About Technomic

Technomic Inc., an Informa company, was founded as a management consulting firm in 1966. Since then, Technomic's services have grown to encompass cloud-based B2B research tools, consumer and menu trend tracking and other leading strategic research and analytic capabilities, to prioritize and size business opportunities. Our clients include food manufacturers and distributors, restaurants, retailers and multiple other business verticals aligned with the food industry that are looking to make informed decisions to support their business growth. Visit Technomic at www.technomic.com.

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