

Wixted & Company Joins PR Consultants Group's Nationwide Network

Des Moines crisis communication and training firm, Wixted & Company, brings senior-level expertise to consortium

DES MOINES, IA, UNITED STATES, August 27, 2026 /EINPresswire.com/ -- [PR Consultants Group](#),

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*Eileen Wixted, President,
Wixted & Company*

the exclusive nationwide network of senior-level public relations, strategic communications and marketing specialists in more than 50 U.S. markets, today announced [Wixted & Company](#) as its newest member and the network's representative in Iowa. The partnership pairs Wixted's three decades of strategic communication, crisis management and executive training work with a nationwide bench of senior counsel, giving clients a single trusted partner for projects that cross state lines.

"Eileen and her team have built one of the most respected crisis and communication training practices in the Midwest, and that kind of high-stakes experience is a real

asset to our network," said Elizabeth Edwards, president of PR Consultants Group and founder of the strategic communication and behavioral research and engagement agencies Volume PR and Engagement Science Lab. "Wixted & Company brings a discipline that comes from decades of guiding leaders through their toughest moments, and we're glad to have that expertise in our network."

Through the PR Consultants network, Wixted & Company can call on senior-level specialists across more than 50 U.S. markets whenever a client needs different or additional expertise, while continuing to lead each relationship directly.

"I have always believed that no one succeeds alone, and joining PR Consultants Group has provided a great network of professionals to continue to learn from, partner with and support with additional expertise," said Eileen Wixted, founder of Wixted & Company. "Not only do we benefit as professionals, but our clients benefit from the breadth and depth of the group's collective experience, and we are able to refer and support clients across the country knowing they will receive excellent service."

"I truly believe that as professionals we are better together, and joining this group has allowed me to share my expertise while continuing to learn and grow in new ways," Wixted said. "Being part of a group with such communication depth and breadth has not only provided our team with great resources but has also allowed us to partner with firms that can support our clients in areas where we do not work."

"We are an advisory firm with three distinct services — communication strategy, crisis communication and training — that come together to provide our clients with everything they need to be successful in their communication endeavor," Wixted said. "Our seasoned team takes a project from the strategy development to the messaging and the delivery, allowing us to support our clients every step of the way, which can make all the difference in high-stakes communication. Our clients come to us when the stakes are high, in good times or crisis, and our experience, along with that unique service offering, gives them the strategy and confidence to protect their business."

About Wixted & Company

Wixted & Company is a Des Moines strategic communication, crisis management and executive training firm founded by Eileen Wixted more than 30 years ago. What began as a media training practice has grown into a full-service strategic communication advisory firm serving clients across agribusiness, finance, healthcare, manufacturing and nuclear energy, among other sectors. The firm has been named PRNews' Agency Elite Top 120 for the last five years. Wixted herself has coached executives for interviews with national outlets including TODAY, MSNBC, Squawk Box, Good Morning America, The Wall Street Journal and Forbes. She has been recognized as the Business Record's 16th most influential Des Moines business leader in its 2026 book of lists and named to the Corridor Business Journal's 2025 Iowa 500 list of business leaders to watch. She is a board member of the Iowa Donor Network and an honorary board member of Childserve. Wixted & Company is a member of the Iowa Association of Business & Industry, and several team members are active in the Iowa Chapter of the Public Relations Society of America, including firm president, Jake Brus, who serves as the chapter's public relations chair and was named to the Des Moines Business Record's 2025 Forty Under 40 class; Brus also serves on the advisory board of the Iowa Arts Council. For more information, visit thinkwixted.com or follow the firm on Facebook and LinkedIn.



Eileen Wixted

About PR Consultants Group

PR Consultants Group is an exclusive nationwide network of independently owned, senior-level public relations, strategic communication, and marketing firms in more than 50 U.S. markets. Founded in 2000, the network gives organizations the ability to hire one trusted agency as their primary strategic partner and, through that firm, access a national bench of senior specialists across geographies, industries, and disciplines — from crisis communication and public affairs to media relations, digital PR, AI PR, and community relations. Every PR Consultants Group firm is led by an award-winning agency principal who provides direct strategic counsel and hands-on execution. When a client's needs expand — a crisis that spans state lines, a launch across a dozen markets, a specialized industry angle — their agency activates senior practitioners across the network. The result is the national reach and coordination of a large agency with the senior-level accountability, responsiveness, and cost discipline that only independent firms deliver. Expertise. Everywhere. Learn more at <https://www.prconsultantsgroup.com>.

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Editor's Note:

Pictured is Eileen Wixted, founder of Wixted & Company, in Des Moines, Iowa.

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