The Coffee Shops® announce two registered trademarks

The two registered marks strengthen the company's brand identity across construction industries.



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SISTERS, OR, UNITED STATES, August 28, 2026 /EINPresswire.com/ -- The Coffee Shops®, the award-winning websites where the industries meet for technology, information and everyday business, announce that "The Coffee Shops" name and The Coffee Shops "Where the Industries Meet" logo have each received registered trademarks from the United States Patent and Trademark Office (USPTO).

The registrations protect two distinct marks: the company name, "The Coffee Shops," and the logo featuring the words "The Coffee Shops Where the Industries Meet." Together, the marks support the company's business information, online trade directory, buyer-and-seller connection, educational webinar, podcast and digital publishing services.

> These registered trademarks represent the growth of The Coffee Shops and our commitment to creating trusted places where professionals can connect, learn and grow."
>
> *Heidi J. Ellsworth*

"These registered trademarks represent the growth of The Coffee Shops and our commitment to creating trusted places where professionals can connect, learn and grow," said The Coffee Shops CEO and President Heidi J. Ellsworth. "Our name and Where the Industries Meet logo reflect our mission to bring people together through meaningful information, education and community."

The two registered trademarks further distinguish The Coffee Shops brand as the company continues expanding its reach and developing resources for the construction industries.

About The Coffee Shops
Award-winning websites and online communities make up The Coffee Shops. Starting with

RoofersCoffeeShop, which launched in 2002, the growth of the sites has been explosive for the construction trades of roofing, metal, coatings and their customers. Currently featuring four sites, RoofersCoffeeShop, MetalCoffeeShop™, CoatingsCoffeeShop™, OutdoorCoffeeshop™ and AskARoofer™, all the sites are committed to advocating for the construction trades by supplying consistent information, education and communication avenues for all contractors, while promoting positive growth, education and success of construction industries overall. Visitors to the site continue to find excellent opportunities for sharing information while participating in important ongoing conversations concerning new technologies, safety and overall construction information and education. The Coffee Shops are “Where the Industries Meet!” For more information, visit www.thecoffeeshops.online.

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