Maria Writes Copy Helps Busy Executives Stay Visible on LinkedIn Without Adding One More Thing to Their Plate

TAMPA BAY, FL, UNITED STATES, August 27, 2026 /EINPresswire.com/ -- Fewer than 3 percent of LinkedIn's members post content more than once a week, even though the platform reaches more than 60 million senior-level professionals and 10 million C-level executives. Most are simply too busy running their business to sit down and write about it.

Maria Marchewka, Founder of Maria Writes Copy, built her business to help executives and founders stay present on LinkedIn and post content they feel confident in, without the stress of doing it alone. Once a month, she sits down individually with her clients for a 30-minute call, asks a set of custom questions built around their industry and goals, and pulls out their real stories, opinions, and lessons learned.

From there, she turns those answers into a month of LinkedIn posts that sound like the client, because they're written using what they actually said. Clients commit to that monthly call and a short review-and-edit window, and Marchewka handles the writing and publishing.

"If you've climbed high enough to earn the seat, you've got something worth saying wins, mistakes, strategies, lessons learned," said Marchewka. "My job is helping you actually put that into words, instead of letting it stay stuck in your head."

That approach grew out of years spent building her own LinkedIn presence before she ever turned it into a service, testing every idea on her own profile first.

That focus on consistency plays out in real business terms. Marchewka started working with Andrew Moncur last November, right as he was planning to launch Capital Markets Dad (CMD). Moncur already had a loyal, engaged personal following built well before they started working together, but he needed a strategic partner to help him execute, promote the business, build buzz, and compound that network into more followers and connections as he got CMD off the ground. Marchewka also helped launch the CMD company page from scratch. That early groundwork is what's paying off now. When Moncur shares about a client's business today, the audience built in those early months is already there to see it, and is made up of exactly the kind of capital markets professionals his clients want in front of them.

Other clients have seen the same pattern hold when a single post breaks through. One recent client's post crossed 230,000 impressions, drew more than 150 comments, and brought in more than 70 new followers along with around 30 new connections.

Marchewka also publishes a free weekly newsletter, The Lunch Break, every Monday at noon Eastern. It covers post ideas, LinkedIn strategy, and platform updates, all aimed at making LinkedIn feel less daunting and stressful.

Executives interested in working with a LinkedIn ghostwriter can fill out Maria's interest form and schedule a free introductory call.

About Maria Writes Copy

Maria Writes Copy is a LinkedIn ghostwriting and content strategy business founded by Maria Marchewka. The company works with executives and founders at small to mid-sized companies, using a structured monthly interview process to extract each client's authentic voice, stories, and insights, then turns them into LinkedIn content that builds their presence without adding to their workload. Learn more at mariawritescopy.com.

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