

MEDIA ALERT: Data Center Attacks Are Getting Personal: VanishID and Carahsoft Brief Security Leaders on the Human Target

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The AI buildout is adding data centers and load to the grid faster than the companies behind it can absorb the attention that comes with it. Some of

that attention is hostile, and it's aimed at people rather than only at systems. On September 2, [VanishID](#) and Carahsoft will host a one-hour threat briefing for security leaders on that shift and what to do about it.



"The Organizations Powering America's AI Boom Are Also Its Biggest Targets: A threat briefing for security leaders in the energy sector" is a webinar examining the rise in targeted threats against energy executives, utility employees and their families as data centers proliferate and public scrutiny of the sector intensifies. The session focuses on the protection gap that enterprise cybersecurity programs leave open.

Featured speaker: Scott Aaronson, Founder and Principal, Aaronson Resilience Advisors.

Wednesday, September 2, 2026 2:00–3:00 p.m. ET

Attendees will learn:

- Why energy executives and utility employees have become high-value targets
- How public records, data brokers, social media and AI increase personal security risk
- Where traditional cybersecurity programs fall short in protecting people
- How government and industry assess high-value target risk
- Practical steps to reduce digital exposure and strengthen personal protection
- Strategies for building personal security into an enterprise security program

Registration is open at <https://carahevents.carahsoft.com/Event/Details/794373-VanishID>

Reporters who want to attend on background or speak with a VanishID executive before September 2 should contact marketing@vanishid.com.

About VanishID

VanishID is the external identity security company. Its agentic AI platform puts autonomous agents to work finding and neutralizing the exposed personal information attackers use against executives, employees, and their families. The agents hunt exposure the way an adversary would, at machine speed, across data brokers, breach dumps, the dark web, and public records. They remove what they can and mitigate residual risk. Onboarding takes a name and a corporate email, with no lift for the security team. The platform never trains on personal data and is SOC 2 Type II certified. More than 100 organizations rely on VanishID, from Fortune 500 enterprises and financial institutions to health systems and public sector agencies. Founded in 2019 and headquartered in Bethesda, Maryland, VanishID is backed by Dell Technologies Capital, Crosslink Capital, Rally Ventures, Energy Impact Partners, Bright Pixel, LockStep Ventures, and strategic angels including former Palo Alto Networks CEO Mark McLaughlin and former Mandiant CPO Christopher Key.

Learn more at vanishid.com.

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