

BUGATTI COLLECTION EXPANDS ITS AMERICAN PRESENCE AT NEW YORK FASHION WEEK WITH AN ELEVATED APPROACH TO LUXURY LUGGAGE

Bugatti Collection Returns to the Runway7 NYFW Stage Bringing Its Full Range of Luxury Luggage and Apparel to American Shoppers

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Luggage and clothing brand, [Bugatti Collection](#), returns to New York Fashion Week for its third season with [Runway 7 Fashion](#), unveiling its latest luggage and apparel collection to the American market.

Built on its signature European craftsmanship and durability-driven quality, Bugatti Collection is rooted in quality premium bags, luggage and a full range of men and women's clothing. This season, the brand unveils an elevated collection of bags and apparel designed for opulent everyday living and travel, bringing the brand's functionality and understated style to the runway.



Bugatti Collection presented by Runway 7 Fashion. Photo by Anja Stoll.

From Europe and Canada to New York, Bugatti Collection expands its United States footprint with its Spring/Summer 2027 collection, partnered with New York Fashion Week production platform, Runway 7 Fashion. Its ongoing commitment to world-class European design sensibility has grown the brand into an international name.

The upcoming collection builds on Bugatti Collection's signature soft confidence while introducing new items that are designed for those who move in style. In harmony with its trusted

innovation since 1940, the collections' unveiling positions the brand as a pioneer in travel bags through its affordable luxury approach.

Bugatti Collection creates complete lines of quality premium bags, luggage, and a full range of men and women's clothing made with thoughtful European craftsmanship. The upcoming collection builds on Bugatti Collection's signature soft confidence concept with an elevated array of bags and apparel designed for opulent everyday living and travel.

From Europe and Canada to New York, Bugatti Collection meets the runway through Runway7 Fashion, a New York Fashion Week production platform.

Since 1940, Bugatti Collection has perfected the art of creating luggage for those who travel in style, and with an ongoing commitment to world-class European design and affordable luxury, the brand has grown into an international name.

ABOUT BUGATTI COLLECTIONS

Bugatti is a global lifestyle brand built on European craftsmanship, spanning premium bags, luggage, and travel bags alongside a full range of men's and women's clothing and footwear.

Rooted in a heritage of quality, durability, and understated style, Bugatti has grown into an international name found in stores and online across Europe, Canada, and beyond — and is now expanding its footprint in the United States, bringing its full range of bags and apparel to American shoppers. As the brand builds its US presence, Bugatti continues to combine European design sensibility with everyday functionality, offering products made for work, travel, and daily life.



Bugatti Collection presented by Runway 7 Fashion.
Photo by Jabbar Walker.



Bugatti Collection presented by Runway 7 Fashion.
Photo by Edwin Alvarado.

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