SUNSHINE Outdoor Showcases Ultralight and High-Back Folding Chairs at Outdoor Retailer 2026

The Booth 613 presentation centered on compact transport, comfort and tiered product planning for outdoor brands and retailers.



SUNSHINE Outdoor showcases its seating collection at Booth 613 during Outdoor Retailer 2026.



SUNSHINE Outdoor high-back chair in a poolside setting

MINNEAPOLIS, MN, UNITED STATES, August 27, 2026 /EINPresswire.com/ -- SUNSHINE Outdoor, an original equipment manufacturing (OEM) and original design manufacturing (ODM) outdoor furniture specialist, showcased two core portable seating ranges at Outdoor Retailer 2026 in Minneapolis. Presented at Booth 613, the display brought together ultralight chairs and high-back folding chairs designed for different outdoor settings, user expectations and retail price tiers.

Outdoor Retailer held its first Minneapolis edition from August 19 to 21 at the Minneapolis Convention Center, with the exhibit hall open on August 20 and 21. According to the event organizer, the reimagined show featured more than 275 exhibitors and over 550 retail buyers, with a program focused on product discovery, industry learning and new business connections.

SUNSHINE organized its seating display around two product-development priorities now shaping portable outdoor furniture: reducing the burden of transport and offering more precise levels of comfort.

The ultralight chair range emphasized simple structures, compact packed dimensions and lower carrying weight. The concepts were developed for settings that require frequent movement or limited storage, including hiking, short outdoor trips and family camping. By presenting several constructions rather than a single chair format, SUNSHINE showed how brands can adjust materials, frame design and features to suit a defined use case.



SUNSHINE Outdoor seating in an RV camping setting

The high-back folding chair range addressed a wider spread of comfort and price requirements. Premium models used supportive elastic fabrics and adjustable reclining structures that allow users to select and lock a preferred sitting angle. Mid-tier models used steel- or aluminum-tube constructions intended to balance durability, portability and cost. Together, the products demonstrated how a seating assortment can cover distinct customer groups without relying on one specification for every market.



SUNSHINE Outdoor AC5779 ultralight camping chair

“Outdoor seating programs increasingly require a more exact balance of packed size, carrying weight, support, adjustability and target price,” said Spring Ni, Trading Manager at Zhejiang Sunshine Leisure Products Co., Ltd. “Outdoor Retailer gave the company an opportunity to present those tradeoffs side by side and discuss them directly with brands, retailers and sourcing partners.”

The presentation also reflected SUNSHINE’s broader OEM and ODM approach. The company works with customers on product structure, fabrics, colors, packaging and specifications for camping, beach and garden furniture. Its manufacturing footprint in China and Vietnam supports programs developed for different markets and sourcing requirements.

ABOUT ZHEJIANG SUNSHINE LEISURE PRODUCTS CO., LTD.
Founded in 2004, Zhejiang Sunshine Leisure Products Co., Ltd. is a business-to-business outdoor furniture manufacturer serving brands, retailers, importers and distributors. The company provides OEM and ODM development across camping, beach and garden furniture, with manufacturing operations in China and Vietnam. Learn more at https://www.sunshine-outdoor.com/about-us/.

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SUNSHINE Outdoor AC1239B adjustable high-back folding chair

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