

STO Foundation Launches RealWorldAssetDomains.com, a Premium Domain Marketplace for the Tokenized Asset Economy

New marketplace helps RWA platforms, issuers, and service providers acquire industry-specific domain names to support branding, credibility & market visibility

MIAMI, FL, UNITED STATES, August 27, 2026 /EINPresswire.com/ -- The [STO Foundation](#) today announced the launch of [RealWorldAssetDomains.com](#), a curated marketplace for premium domain names focused on real-world asset tokenization, digital securities, blockchain finance, private markets and financial technology.

The marketplace gives companies across the tokenized asset ecosystem access to commercially relevant domain names that clearly

communicate their market focus. The portfolio includes domains for RWA platforms, tokenized investments, digital securities, private markets, financial infrastructure, industry media, education, data and professional services.



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Premium Domains for the
Tokenized Asset Economy”
Randy Goldberg

“As the tokenized asset industry expands, companies need clear and credible digital identities that immediately communicate what they do,” said Randy Goldberg, President of the STO Foundation. “A strong industry-specific domain can help a company establish its market

position, earn attention from investors and partners, and build a memorable brand from its first day.”

RealWorldAssetDomains.com was created for organizations launching new companies, introducing tokenized products, entering the RWA market or protecting their long-term brand position. The marketplace serves:

Tokenization platforms and RWA issuers

Asset owners and investment funds

Financial institutions and broker-dealers

Alternative trading systems and digital securities platforms

Real estate and private credit companies

Blockchain infrastructure and smart contract providers

Custody, payments, compliance and identity providers

Law firms, accounting firms and advisory companies

Industry associations, media organizations and research platforms

Event organizers and startups developing RWA products

Domains Across the Complete Tokenized Asset Ecosystem

The RealWorldAssetDomains.com portfolio is organized around some of the most commercially important areas of the evolving tokenized asset market.

Key categories include:

Real-World Asset Tokenization: Domains for companies tokenizing real estate, private credit, commodities, investment funds, securities, intellectual property, infrastructure and other real-



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Tokenized Asset Foundation

world assets.

RWA Marketplaces: Domains for primary issuance platforms, secondary marketplaces, investor portals, exchanges, broker-dealers and digital asset trading venues.

Digital Securities: Domains for regulated securities platforms, transfer agents, compliance providers, custody companies, alternative trading systems and financial institutions.

Tokenized Real Estate: Domains for fractional ownership platforms, property funds, investment portals, real estate marketplaces and tokenization providers.

Tokenized Funds and Private Markets: Domains for private equity, private credit, venture capital, debt, treasury products and alternative investment platforms.

RWA Technology and Infrastructure: Domains for blockchain infrastructure, smart contracts, APIs, digital identity, KYC, compliance, custody, payments, data, analytics and interoperability.

RWA Media and Education: Domains for news publications, research platforms, industry directories, learning centers, conferences, communities and professional organizations.

Professional Services: Domains for law firms, consulting companies, advisory firms, marketing agencies, accounting firms and other providers supporting tokenized capital markets.

Featured domains available at launch include:

CryptoSecuritiesAttorney.com
PreciousMetalsTokenization.com
RealWorldAssetTokenisation.com
SmartContractDevelopers.com
TokenizationOfRealWorldAssets.com
WineTokenization.com

Select domains are offered at fixed purchase prices, while others may be available through qualified offers or private acquisition discussions. Payment plans may also be considered for select domains and qualified buyers.

“The portfolio goes far beyond general RWA terminology,” Goldberg added. “It includes asset-specific names, infrastructure terms, professional-service categories and geographic opportunities. Our goal is to help serious organizations acquire digital properties that align with the markets they intend to lead.”

Supporting Brand Authority and Long-Term Digital Ownership

A clear, industry-specific domain can help investors, clients, partners and search engines understand a company's purpose before they reach its website. Premium domains can also support marketing campaigns, investor presentations, media coverage, content strategies and long-term search visibility.

Each domain acquired through RealWorldAssetDomains.com becomes a digital asset controlled by the buyer. The buyer can develop the domain, redirect it to an existing website, use it for a new product, license it or retain it for future expansion.

Acquiring a relevant domain can also provide competitive protection by preventing another organization from building its brand around the same digital property.

A Direct Acquisition Process

RealWorldAssetDomains.com provides a clear domain acquisition process:

Buyers browse the available portfolio and select a domain that fits their company, platform, fund, product or project.

Buyers submit an inquiry, request purchase terms or make an offer through the domain listing. The STO Foundation confirms the price, payment terms and transfer process directly with the buyer.

The purchase is completed through wire transfer, ACH or an approved cryptocurrency payment.

Once payment is confirmed, the domain is transferred to the buyer's registrar account.

Domains displayed as available remain subject to final price confirmation and acceptance of the purchase terms. Unless specifically stated in a listing, a purchase includes the domain name only and does not include website content, logos, trademarks, social media accounts or other business assets.

Organizations can explore the complete portfolio, review featured domains or submit an acquisition inquiry at RealWorldAssetDomains.com.

About the STO Foundation

The STO Foundation is a global industry organization supporting the development and adoption of real-world asset tokenization, digital securities and blockchain-based capital markets. Through education, ecosystem resources, industry directories, issuer support, global collaboration and market infrastructure initiatives, the Foundation connects issuers, asset owners, investors, financial institutions, technology providers and professional service organizations across the tokenized asset economy.

The STO Foundation plans to rebrand as The Tokenized Asset Foundation in Q4 2026, reflecting

its broader focus on the complete global tokenized asset market.

Learn more at STOFdn.com.

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