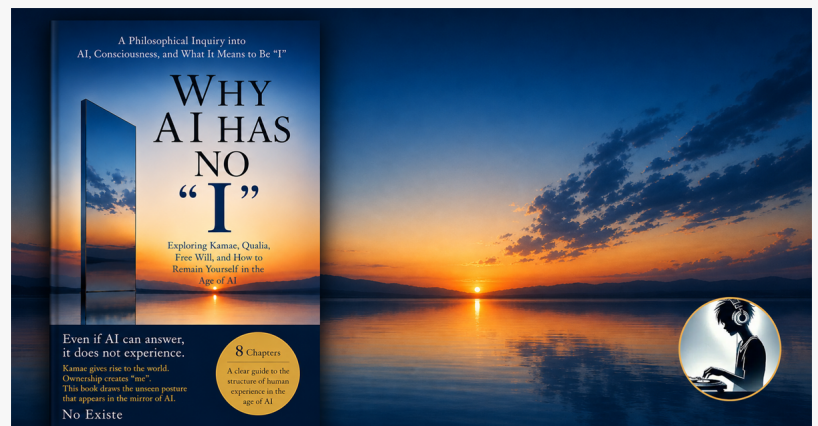


AI Can Answer—But Can It Experience? Author No Existe Explores Why AI Has No 'I'

Japanese author No Existe examines the gap between intelligence and first-person experience through Kamae, qualia, mineness, and free will.

TOKONAME, JAPAN, August 27, 2026 /EINPresswire.com/ -- Japanese author and independent researcher No Existe has released the English edition of *Why AI Has No "I": Kamae, Qualia, Free Will, and How Not to Lose Yourself in the Age of AI*. Translated and localized from the previously published Japanese edition, the book is now [available on Amazon.com](https://www.amazon.com/dp/B0D9333333) at an introductory price of \$2.99 through September 20, 2026. Kindle Unlimited subscribers can also read it at no additional cost.



The English edition of *Why AI Has No "I"* by Japanese author No Existe explores Kamae, qualia, mineness, and free will.

“

AI may speak in the language of experience, but the deeper question is whether any experience becomes its own.”

No Existe, Author

AI systems can generate answers, describe emotions, analyze images, and produce language that appears to reflect understanding. But does anything become “their experience”? Rather than treating intelligence and consciousness as interchangeable, the book asks what would be required for an experience to appear from a first-person perspective—and to be felt as “mine.”

At the center of the inquiry is mineness, or the sense of ownership: the felt structure through which a perception,

thought, memory, choice, or feeling becomes my experience. The book proposes that the difference between processing information and having an experience may not be a matter of intelligence alone.

A key concept is Kamae, a Japanese term retained in the English edition. The book uses Kamae to describe a pre-reflective orientation—shaped by body, memory, emotion, habit, language,

relationships, and situation—that prepares how a world will appear and what will matter within it. It traces a recurring sequence: Kamae orients the appearance of a world; qualia arise; experience becomes owned as “mine”; and that owned experience helps shape the next Kamae.

From this perspective, qualia are not treated merely as isolated subjective qualities. The book asks why redness appears as red for me, why pain becomes my pain, and why nostalgia becomes connected to my time. It explores whether a first-person world emerges through the coherence of Kamae, qualitative experience, and ownership.

The book also approaches free will cautiously. Instead of defining freedom as a conscious command that begins every action, it proposes that freedom may lie partly in the possibility that Kamae can change, altering which options become visible and how action unfolds. On this view, human beings are neither completely free nor completely determined, but may participate in changes within the orientation from which their world appears.

Why AI Has No “I” is not a guide to current AI tools, prompting techniques, or model performance. Its questions remain even as AI capabilities change: Can intelligence alone produce a point of view? Can a system describe pain without anything being painful for that system? Does AI handle descriptions of a world, or does it have an owned world of its own? The book does not claim to close these questions; it aims to place them differently.

“AI may be able to speak in the language of experience, but the deeper question is whether any experience becomes its own,” said No Existe. “This book asks readers to examine the difference between intelligent performance and the first-person sense that something is happening to me.”

The English edition also brings the book’s practical question to an international readership: as people increasingly work, create, learn, and make decisions alongside AI, how can they use these systems without surrendering their own questions, sense of ownership, and responsibility?

Why AI Has No “I”: Kamae, Qualia, Free Will, and How Not to Lose Yourself in the Age of AI is available on Amazon.com:

<https://www.amazon.com/dp/B0HGMQ6K5W>

About the Author

No Existe is an independent researcher based in Japan whose work explores consciousness, qualia, nonduality, Kamae, and the question of how a world becomes “my experience.” He has published peer-reviewed research in AIP Advances and experimental protocols through Zenodo. The name No Existe means “does not exist” in Spanish. Academic papers are published under his real name, Masashi Awata.

No Existe

No Existe

+81 90-3922-2470

paz67416@gmail.com

Visit us on social media:

[LinkedIn](#)

[YouTube](#)

[TikTok](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/937425698>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.