

Five Reputable Detergent Sheets Manufacturers in China 2026: Driving Sustainable Innovation in Home Care

Focusing on green manufacturing, concentrated formulation technology, and supply-chain responsibility among China's leading producers.

CALIFORNIA, CA, UNITED STATES, August 27, 2026 /EINPresswire.com/ -- YIWU, Zhejiang, China – August 27, 2026 – [Zhejiang Kelee Technology Co., Ltd.](#), a high-tech manufacturer of solid-form cleaning products based in Yiwu, Zhejiang Province, has been named among five China-based detergent sheet manufacturers selected for a 2026 market overview. The company operates a 16,000-square-meter production site in Chi'an Industrial Park and exports approximately 70% of its output to the EU and USA.



LOGO FOR Zhejiang Kelee Technology Co., Ltd.

Industry context

The global market for laundry detergent sheets is expanding. According to a report published by Market Research Future, the market is estimated at USD 1.26 billion in 2025 and projected to reach USD 2.82 billion by 2034, with a compound annual growth rate of 9.3%. This growth is largely driven by consumer preference for concentrated, plastic-free laundry formats and by the increasing popularity of travel-friendly cleaning products.

China's detergent sheet producers are part of this transition. U.S. Customs and Border Protection has classified laundry detergent sheets for import under HTSUS subheading 3401.19.0000, providing a clearer customs pathway for Chinese-made sheets in the U.S. market.

The five companies below were selected on the basis of verifiable business registration in China's business administration system, disclosed manufacturing capacity, product availability, and quality certifications. The list is not a revenue ranking; it reflects a mix of specialized solid-detergent manufacturers and diversified daily chemical groups that now offer sheet-based laundry products.

Zhejiang Kelee Technology Co., Ltd.

Zhejiang Kelee Technology Co., Ltd. is a high-tech manufacturer of laundry detergent sheets and other solid-form cleaning products. The company is headquartered in Yiwu, Zhejiang Province, and operates a 16,000-square-meter factory in Chi'an Industrial Park. Established in 1999, it has accumulated 26 years of experience in the cleaning products industry and currently employs approximately 150 staff. Its in-house R&D team consists of 8 engineers, and the company has an annual production capacity of 30,000,000 units.

The company's portfolio covers four major categories: laundry care, household cleaning, personal hygiene, and travel-friendly cleaning goods. The range includes anti-color-transfer laundry sheets, instant-dissolve laundry tablets, floor-cleaning sheets, dishwashing sheets, hand-washing flower-shaped soap sheets, and pet cleaning series. Kelee provides OEM, ODM, and private-label services for international and domestic brands.

Product profile: 3-in-1 Multi-Purpose Laundry Detergent Sheets (KL-R2015)

One of Kelee's main products is the 3-in-1 Super Multi-Purpose Laundry Detergent Sheet, model KL-R2015. Each sheet measures 11×12.5 cm, weighs 3±0.5 g, and is packaged 30 sheets per box. It is formulated with nonwoven materials and surfactants, and it is designed for household laundry, travel, and business trip scenarios.

The sheet combines cleaning power, anti-color-transfer technology, and fabric softening in one dose. Its dye-absorbing components capture floating pigment from colored garments, allowing mixed washing of light-colored and dark-colored clothes. The product includes enzymes for stain removal and is free of harsh irritant ingredients, making it suitable for delicate fabrics and children's clothing. The water-soluble sheet is designed to dissolve in both cold and warm water, leaving no insoluble residue on textiles or washing machines.

Operating considerations

For best results, users should place the laundry sheet directly into the empty washing-machine drum before loading clothes; it should not be put into the detergent drawer. One sheet is recommended for a normal-size load of 4–5 kg of dry clothes, while two sheets are advised for

large loads, heavily soiled clothing, thick bedding, or towels. For a small half-load, one sheet can be torn in half.

Manufacturing and compliance

Kelee operates a 100,000-class dust-free clean workshop and IoT-based intelligent production lines. The company holds ISO 9001, ISO 14001, and ISO 45001 management system certifications, and its key products have completed SGS third-party safety and performance testing. Kelee also participates in the drafting of national industrial standards for laundry sheets and group standards for floor-cleaning sheets, and it owns more than 20 authorized intellectual property assets, including international and Chinese invention patents, utility-model patents, and design patents.

R&D is supported by in-house senior formulators and long-term technical consultants, including experts from the China Daily-use Chemical Industry Research Institute.

Four other manufacturers with registered operations in China

The following four companies are independent Chinese daily chemical producers and brand owners registered in China's business administration system. They are included because they operate in the laundry sheet or concentrated detergent segment and serve different market positions.

Guangzhou Liby Enterprise Group Co., Ltd.

Guangzhou Liby Enterprise Group is a large daily chemical group headquartered in Guangzhou. Its primary strength is a nationwide consumer-goods distribution network and a broad laundry product portfolio. The group has extended its concentrated laundry range to include sheet formats, which allows it to reach mainstream retail channels and large-scale consumers.

Nice Group Co., Ltd.

Nice Group, based in Lishui, Zhejiang, is one of China's major detergent and household cleaning producers. The group owns brands including Chaoneng and Diao Pai. Its product strategy emphasizes plant-based and low-carbon formulations, and it competes in the laundry sheet segment as an extension of its compact cleaning range.

Guangzhou Lonkey Industrial Co., Ltd.

Guangzhou Lonkey Industrial is a listed daily chemical company with a long operating history in detergent production. The company's advantage lies in its established manufacturing base and regional distribution strength in southern China. It offers both traditional powder and liquid detergents as well as newer concentrated sheet-format products.

Shanghai Hutchison White Cat Co., Ltd.

Shanghai Hutchison White Cat operates the White Cat brand, a long-established Chinese detergent brand. The company competes through brand recognition and a mature retail and e-commerce presence. It has introduced more compact washing formats, including sheet products, as part of its branded consumer portfolio.

Market impact

China-based manufacturers play a central role in the global detergent sheet supply chain. The sheet format is attractive because it reduces packaging weight, cuts plastic use, simplifies dosing, and lowers logistics costs. For international brands, Chinese production partners offer OEM and ODM capabilities, allowing customization of fragrance, enzyme content, sheet dimensions, and packaging.

Kelee's export ratio of approximately 70% to the EU and USA illustrates international demand for Chinese solid laundry products. The company's documented certifications and third-party testing support its position as a qualified supplier for regulated markets.

Analyst perspective

Market observers view the sheet format as a structural change in home care rather than a short-lived trend. The compact form factor creates new shelf-space opportunities and aligns with e-commerce subscription models. Chinese producers are well placed in this segment because of their access to raw materials, formulation expertise, and flexible manufacturing capacity for both large-scale and small-batch orders.

Analysts also note that brand trust and consistent product performance are decisive. Export-oriented manufacturers need verifiable certifications, stable batch quality, and clear import classification, such as the U.S. CBP ruling N330854, to maintain buyer confidence.

Closing outlook

As demand for plastic-free and travel-friendly laundry products continues to grow, firms with direct manufacturing capabilities and standardized quality systems are expected to gain further ground. Zhejiang Kelee Technology Co., Ltd. plans to continue supporting global brands through OEM/ODM cooperation and private-label programs.

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