

Software As A Medical Device (SaMD) Market Intelligence Report Covers Trends, Segments And Regional Growth

*The Business Research Company's
Software As A Medical Device (SaMD)
Market Report 2026 – Market Size,
Trends, And Global Forecast 2026-2035*

LONDON, GREATER LONDON, UNITED
KINGDOM, August 27, 2026

/EINPresswire.com/ -- "The [Software as
a Medical Device \(SaMD\) market](#) has

experienced remarkable growth in recent years, driven by technological advancements and increasing demand for digital healthcare solutions. As healthcare continues to evolve, SaMD is becoming an essential part of modern medical practice, offering efficient and accessible care options. Let's explore the current market size, key growth factors, regional dynamics, and trends shaping this rapidly developing sector.

[Software as a Medical Device Market Size](#) and Expansion Outlook

The SaMD market has witnessed significant expansion, anticipated to grow from \$38.02 billion in 2025 to \$47.26 billion in 2026, reflecting a strong compound annual growth rate (CAGR) of 24.3%. This upward trajectory during the past years has been driven by factors such as the widespread adoption of telemedicine, increased smartphone usage, funding in digital health, clearer regulatory frameworks, and rising demand for remote healthcare services.

Looking ahead, the market is projected to reach \$120.54 billion by 2030, growing at an even faster CAGR of 26.4%. Key drivers of this future growth include the rise of virtual care services, the adoption of software-driven diagnostics, cloud-based healthcare platforms, outcome-based reimbursement models, and modernization of hospital software systems. Emerging trends expected to influence the market during this period consist of expanded clinical decision support tools, growing remote diagnostic applications, enhanced regulatory approvals for medical software, subscription-based SaMD business models, and deeper integration with electronic health records.

Download a free sample of the software as a medical device (samd) market report:

https://www.thebusinessresearchcompany.com/sample.aspx?id=12446&type=smp&utm_source

The logo for The Business Research Company, featuring a stylized bar chart with three bars of increasing height, colored in teal and dark blue. The text "The Business Research Company" is written in a serif font to the left of the chart.

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Understanding Software as a Medical Device and Its Role

Software as a medical device refers to software applications or programs designed specifically for medical purposes without relying on physical medical devices. These software tools perform functions related to diagnosing, treating, or monitoring medical conditions, distinguishing them as vital instruments in modern healthcare delivery. SaMD enables medical professionals and patients to leverage digital solutions for more efficient and personalized management of health.

Growing Impact of Chronic Diseases on SaMD Demand

One of the primary forces propelling the SaMD market is the rising prevalence of chronic diseases worldwide. Conditions like diabetes, heart disease, and arthritis are long-term health issues that progress gradually and often require ongoing medical intervention and lifestyle adjustments. The increase in chronic illnesses is largely attributed to unhealthy lifestyle choices such as poor nutrition, lack of physical activity, and smoking, which elevate risks for these diseases. SaMD plays a crucial role in managing chronic diseases by providing continuous health monitoring, early detection of complications, and personalized treatment insights, which help reduce frequent hospital visits and improve patient outcomes. For example, in June 2024, the National Health Service in the UK reported that 3,615,330 people registered with general practitioners were diagnosed with non-diabetic hyperglycemia (pre-diabetes) in 2023, marking an 18% increase from the 3,065,825 cases recorded in 2022. This data highlights how the growing burden of chronic diseases is fueling the demand for software-based medical solutions.

View the full software as a medical device (samd) market report:

https://www.thebusinessresearchcompany.com/report/samd-software-as-a-medical-device-global-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Aug_PR

Regional Leadership and Growth Prospects in the SaMD Market

In 2025, North America held the largest share of the [global SaMD market](#) due to its advanced healthcare infrastructure, supportive regulatory environment, and early technology adoption. However, the Asia-Pacific region is expected to lead in terms of growth rate during the forecast period, driven by expanding healthcare access, rising digital literacy, and increasing investments in healthcare technology. The SaMD market report covers a broad range of regions, including Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a comprehensive view of global market trends and opportunities.

Our 2026 reports feature deeper market intelligence with market attractiveness scoring and analysis, total addressable market (TAM) analysis, company scoring matrix graphics and tables, Excel-based forecasting dashboards, market hotspots infographics, key technologies and future trend analysis, and updated graphics and tables.

Speak With Our Expert:

Saumya Sahay

Americas +1 310-496-7795

Asia +44 7882 955267 & +91 8897263534

Europe +44 7882 955267

Email: marketing@tbrc.info

The Business Research Company - www.thebusinessresearchcompany.com

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• LinkedIn: <https://in.linkedin.com/company/the-business-research-company>"

Oliver Guirdham

The Business Research Company

+44 7882 955267

info@tbrc.info

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