

Influential Women Highlights Marie-Louise Burkle: Chief Executive Officer Of Autac Incorporated

KILLINGWORTH, CT, UNITED STATES, August 27, 2026 /EINPresswire.com/ -- Leading a Multigenerational Wire and Cable Manufacturing Company Through Strategic Growth, Operational Excellence, and Principled Leadership

Marie-Louise Burkle is the Chief Executive Officer of Autac Incorporated, a family-owned wire and cable manufacturing company based in Branford, Connecticut. With more than two decades of leadership experience, she has guided the organization through strategic growth, operational improvements, and evolving market demands. Her leadership approach emphasizes ethics, collaboration, and long-term sustainability, with a strong focus on aligning business performance with employee development and customer trust.



Raised around the family business founded by her father in 1947, Marie-Louise developed an early understanding of manufacturing and enterprise stewardship. Her connection to the company gave her firsthand exposure to the responsibilities involved in maintaining and growing a multigenerational business while preparing for a future leadership role.

She prepared for that path through vocational education in Distributive Education (DECA), where she made history as the first female to win first place nationally in her category. She later earned a scholarship to Johnson & Wales University in Providence, studying entrepreneurship and international business. During her early career, she also gained experience in marketing and sponsorship work with motorsports teams, broadening her professional perspective beyond the family business.

Before assuming executive leadership at Autac Incorporated, Marie-Louise contributed to education by teaching automotive technology at her former vocational high school and leading its DECA program. Her experience in education allowed her to share her knowledge with students while continuing to develop her own leadership and communication skills.

In 1999, Marie-Louise stepped into the role of interim CEO of Autac Incorporated and has continued to lead the company ever since. Over the course of her leadership, she has remained focused on operational excellence, strategic growth, and empowering teams to succeed while preserving the company's legacy and values.

For Marie-Louise, success is rooted in hard work, dedication, and perseverance. She never gives up and remains committed to pursuing her goals. She also believes that finding her passion in life and truly loving what she does has been a key driver of her growth and achievements.

Marie-Louise considers confidence in herself and her decisions to be among the most valuable career lessons she has received. She recognizes that every career journey includes both peaks and valleys and believes professionals must remain steady and resilient through every stage.

She encourages young women entering her industry to be their own advocates and speak up for themselves with confidence. She believes they should not be intimidated by others, but instead stand tall, remain proud of who they are, and trust their abilities. Remaining goal-oriented, staying focused on their path, and continually striving to grow are also important elements of her advice.

At the same time, Marie-Louise emphasizes the importance of teamwork and collaboration. She believes that success is often built with and through others, making the ability to contribute as a strong team player an essential part of professional development.

Looking ahead, Marie-Louise sees opportunities to expand outreach to more companies, drive strategic initiatives that create meaningful impact, and empower teams to perform at their highest potential. She believes these areas can support growth, innovation, and stronger organizational success.

Her leadership philosophy is also grounded in values that extend beyond business performance. Marie-Louise places importance on being kind and respectful to others, practicing strong time management, and maintaining attention to detail. She values leading by example, being a good listener, and staying highly organized.

Above all, she remains committed to making a positive difference in everything she does. Through her continued leadership of Autac Incorporated, Marie-Louise Burkle combines the responsibilities of carrying forward a family business legacy with a forward-looking commitment to growth, collaboration, employee development, and customer trust.

Learn More about Marie-Louise Burkle:

Through her Influential Women profile, <https://influentialwomen.com/connect/marie-louise-burkle> or through her profile on Autac Incorporated, <https://autacusa.com/about/>

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