

Salmonella Testing Market Report Provides Insights Into Market Evolution And Growth Prospects

*The Business Research Company's
Salmonella Testing Global Market Report
2026 – Market Size, Trends, And Forecast
2026-2035*

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/EINPresswire.com/ -- Understanding
the dynamics of the [Salmonella testing](#)

[market](#) reveals important growth patterns shaped by rising health concerns and technological progress. As food safety continues to be a critical global issue, the demand for effective Salmonella detection methods is increasing, influencing market expansion. Let's explore the current market size, key growth drivers, regional insights, and emerging trends shaping this industry.



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Projected Market Size and Growth Trajectory of the Salmonella Testing Market

The Salmonella testing market has experienced significant expansion in recent years. It is expected to grow from \$2.85 billion in 2025 to \$3.08 billion in 2026, reflecting a compound annual growth rate (CAGR) of 7.9%. This growth during the historical period has been driven by several factors, including outbreaks of foodborne illnesses, stricter food safety regulations, the expansion of the packaged food sector, enhancements in public health surveillance, and improvements in laboratory testing infrastructure.

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Looking ahead, the market is forecasted to continue its upward trend, reaching \$4.11 billion by 2030 with a CAGR of 7.5%. The anticipated growth is supported by increasing demand for rapid diagnostic tools, globalization of food supply chains, rising consumption of ready-to-eat meals, advancements in detection technologies, and heightened awareness surrounding food hygiene standards. Key trends expected to influence the market include widespread adoption of molecular diagnostic kits, greater preference for on-site food testing, growth in regulatory

compliance testing, increased automation in microbiology laboratories, and more outsourcing to contract testing facilities.

Clarifying the Role of Salmonella Testing in Food Safety

Salmonella testing involves detecting the presence of Salmonella bacteria in different samples like food products, water sources, and environmental surfaces. This process is vital for identifying contamination that could lead to foodborne illnesses. By ensuring early detection, Salmonella testing helps to maintain food safety standards and supports public health efforts to prevent outbreaks linked to Salmonella infections.

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Primary Factors Fueling the Expansion of the Salmonella Testing Market

One of the major forces driving growth in the Salmonella testing market is the rising frequency of foodborne illnesses. Such illnesses occur when people consume food or beverages contaminated by harmful microorganisms or chemicals, often leading to symptoms like nausea, vomiting, diarrhea, and abdominal pain. The increasing cases of foodborne diseases are primarily caused by poor food handling practices, improper cooking, inadequate hygiene, cross-contamination, unsafe water use, undercooked meat, and incorrect food storage.

Salmonella testing plays a crucial role in mitigating these risks by detecting the bacteria early in food and environmental samples, thereby preventing contaminated products from reaching consumers. For example, in December 2024, the European Food Safety Authority (EFSA), through an Italy-based food agency, reported 5,691 cases of foodborne outbreaks in 2023, marking a 1.2% increase compared to 2022. This upward trend in foodborne illnesses underscores the growing necessity for Salmonella testing, which is propelling market demand.

Regional Overview of the Salmonella Testing Market

In 2025, North America held the largest share of the global Salmonella testing market. Moving forward, Asia-Pacific is predicted to be the fastest-growing region during the forecast period. The market analysis includes key geographical segments such as Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a comprehensive view of global market trends and opportunities.

New strategic additions in our 2026 market reports include market attractiveness scoring and analysis, total addressable market (TAM) analysis, company scoring matrix graphics and tables, Excel-based forecasting dashboards, market hotspots infographics, key technologies and future trend analysis, along with updated graphics and tables.

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