

Plastic Rejuvenation Medical Introduces Ayon Body Liposculpting with Dr. Robert Rey

WOODLAND HILLS, CA, UNITED STATES, August 27, 2026 /EINPresswire.com/ -- [Plastic Rejuvenation Medical](#) is pleased to introduce [Ayon Body liposculpting](#) with [Dr. Robert Rey](#), the plastic surgeon widely recognized for his role on the E! television series Dr. 90210. The announcement brings together the practice's awake cosmetic surgery services, a newly integrated body-contouring platform and Dr. Rey's emphasis on treating liposculpting as both a surgical discipline and an artistic practice.

For years, liposuction largely centered on one principal objective: removing unwanted fat. Liposculpting asks a more detailed question—how should the surrounding contours, proportions and transitions look after that fat is removed? Plastic Rejuvenation Medical's use of Ayon Body is intended to give physicians several complementary tools for answering that question within an individualized surgical plan.

According to the clinic, Ayon Body is an all-in-one body-contouring platform developed by Apyx Medical. The system integrates several functions used at different stages of a procedure, including infiltration, ultrasound-assisted liposuction, power-assisted liposuction, aspiration, contour refinement, fat collection and Renuvion technology. According to Apyx Medical, combining these functions within one platform is designed to streamline workflow while allowing physicians to adapt treatment to a patient's anatomy and aesthetic goals. The system supports fat removal, sculpting, refinement and soft-tissue contraction rather than limiting the procedure to a single method.

At Plastic Rejuvenation Medical, Dr. Rey will use Ayon Body as part of a broader approach to awake liposuction and liposculpting. His focus extends beyond operating the equipment. He is also working to teach physicians how to assess proportion, preserve natural transitions and view the body from multiple angles when creating a surgical plan.

Removing fat and sculpting a figure are related, but they are not identical tasks. Dr. Rey compares the distinction to the difference between a barber and a hairstylist: both may work with the same medium, yet one approach places greater emphasis on design, balance and the finished shape. In liposculpting, that means considering how the abdomen relates to the waist, how the waist transitions to the hips and how changes in one area may affect the appearance of another.

“Everyone deserves the opportunity to look good and feel confident,” says Dr. Robert Rey. “Ayon Body gives physicians a coordinated set of tools for approaching liposculpting with precision, but technology is only part of the process. The surgeon must understand proportion and learn to see the body as an artist would, while always placing patient safety and appropriate care first.”

Dr. Rey became familiar to international audiences through Dr. 90210, which followed the work and lives of plastic surgeons in Southern California. His professional website describes him as a surgeon, scientist, author and media contributor with experience across body, breast and facial procedures. That public career also gave viewers a closer look at consultation, surgical planning and recovery—parts of cosmetic surgery that had rarely been shown to such a broad television audience at the time.

One component of the Ayon Body platform is Renuvion, sometimes called J-Plasma. The technology uses radiofrequency energy and helium plasma where coagulation or contraction of soft tissue is needed. FDA documentation states that the Renuvion APR Handpiece is intended for the coagulation of subcutaneous soft tissue following liposuction for aesthetic body contouring. This function may complement fat removal when a physician determines that tissue contraction is appropriate for the patient’s treatment plan.

Ayon Body does not replace clinical judgment, and it does not make every procedure suitable for every patient. The combination of technologies used during surgery depends on the individual’s anatomy, skin quality, medical history and goals. Results differ among patients, and an individual consultation is required to determine candidacy and establish appropriate expectations.

Plastic Rejuvenation Medical’s Woodland Hills location offers consultations for people considering awake liposuction, Ayon Body contouring, Renuvion and related cosmetic procedures. The practice’s website lists its Woodland Hills office at 6200 Canoga Avenue, Suite 450, and provides information about its body, breast, facial and awake procedures.

Prospective patients can learn more or request a consultation through <https://prmsurgeons.com/>.

About Plastic Rejuvenation Medical

Plastic Rejuvenation Medical, also presented online as PRM Cosmetic Surgery, provides cosmetic surgery and aesthetic procedures at locations across Southern California. Its Woodland Hills practice offers access to body-contouring, breast, facial and awake procedures supported by individualized consultation and treatment planning. The practice works with physicians who combine surgical training, technology and attention to proportion when developing options for eligible patients. Services include liposuction, Ayon Body contouring, high-definition liposculpture, Renuvion-assisted procedures and other cosmetic treatments. Individual results vary, and candidacy is determined through consultation with a qualified physician.

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