



Prospectr Digital Launches Rebuilt B2B Lead Generation Platform

Minneapolis agency serving 225+ clients since 2006 adds AI voice agents, Meta ads, cold email, and SEO/AEO alongside its proprietary Sovereign platform.

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Prospectr Digital Launches Rebuilt B2B Lead Generation Platform, Expanding AI-Powered Services

Minneapolis, MN - August 2026 - Prospectr Digital (prospectrdigital.com), a Minneapolis-based [B2B lead generation agency](#) serving 225+ active clients across 40+ verticals since 2006, today announced the launch of its rebuilt client platform at prospectrdigital.com.

The new platform replaces the agency's legacy web presence with a performance-optimized site supporting its expanded service portfolio: [AI voice agents](#), Meta advertising, cold email outreach, SEO/AEO, and [Sovereign](#) - the company's proprietary AI orchestration platform.

"We've spent 20 years building lead generation infrastructure for other companies," said Travis Piepho, Founder and CEO of Prospectr Digital. "This launch reflects what that infrastructure looks like when we apply it to ourselves - answer-first content, real performance data, and a platform our clients can evaluate on the same terms they evaluate anyone else."

Since 2006, Prospectr Digital has delivered more than 2,000 projects for clients ranging from commercial cleaning and painting franchises to solar, flooring, and professional services. The agency operates a proprietary 200M+ contact database and RevEngine, an AI-enabled CRM orchestration layer.

About Prospectr Digital

Prospectr Marketing, Inc. DBA Prospectr Digital is a performance-based B2B lead generation agency headquartered in Minneapolis, Minnesota. Founded in 2006 by Travis Piepho and Dan Piepho. 225+ active clients. 40+ verticals served.

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