

The Jiuzhaigou 100 Ultra-Trail Race launch held in Chamonix, France

The Jiuzhaigou 100 Ultra-Trail Race presented in Chamonix, France to the global trail running community. The race will be held on the 17-18 October

CHINA, August 27, 2026

/EINPresswire.com/ -- The Jiuzhaigou 100 Ultra-Trail Race — hosted by the Jiuzhaigou County government and operated by Naiji Race — was presented in Chamonix, France to the global trail running community. The race will be held on the 17th and 18th of October 2026 in the Jiuzhaigou region in China.



The Jiuzhaigou 100 Ultra Trail Race launch held in Chamonix, France

The event introduced the race management team, and the cultural and tourism resources along the route from Chengdu to Jiuzhaigou, to elite athletes, event partners and members of the international press gathered in Chamonix this week.

“

"Chamonix serves as the global "home" of the trail running community, and that making the announcement there places the event in the closest possible proximity to runners worldwide."

Zhang Yu, Chairman of Naiji Race

The launch unveiled the event plan, course format, the four race distances, sustainable operational standards, and athlete service philosophy. The event will link Chengdu's rich cultural heritage with the mystical landscapes of Jiuzhaigou. The race draws on unique geographical features — including 108 alpine lakes and snow-capped mountains set amid autumn's colourful forests. The courses wind through primeval forests, alpine lakes, and Tibetan villages, creating a distinctive oriental highland trail running experience.

Race co-founder Zheng Junyue, recognised as one of the world's most experienced ultra distance runners, brings her extensive experience to the race management and will play a key role in refining the event from a runner's perspective. By

combining advanced international race organisation concepts with local mountainous characteristics, the team aims to optimise both the course experience and athlete service systems.

The event adheres to a philosophy of compliant, eco-friendly organisation. All courses have undergone official approval and planning, and 'Leave No Trace' standards are strictly implemented to protect Jiuzhaigou's natural ecosystem through scientific and standardised operations. The race is aiming for a total of 3,200 participants across the four categories: 100km, 50km, 21km and 12km. The inaugural 100km and 50km races will operate on an invitation-only basis for experienced trail runners, while the 21km and 12km categories are open for general registration, catering to both advanced and recreational runners.

The race will be held on 17 and 18 October 2026, during the stunning autumn season. The event has also established a strategic partnership with the professional outdoor brand KAILAS. With years of strong engagement in the outdoor industry, KAILAS is renowned for its product quality and high standards, and has long supported the development of trail running. United by a shared reverence for the wilderness and a mutual commitment to professional-grade events, the two parties are joining forces to encourage a dialogue between Chinese trail running culture and the global community.

Zhang Yu, Chairman of Naiji Race, explains that "Chamonix serves as the global "home" of the trail running community, and that making the announcement there places the event in the closest possible proximity to runners worldwide. He hopes the event will not only enable Chinese runners to step onto the global stage, but also invite international runners to visit China and experience — through their own strides — the landscapes of Jiuzhaigou that have been preserved for millennia," continuing to say that "this overseas launch will further raise the international profile of trail running races in Sichuan; using sport as a medium, it aims to share



Race co-founder and ultra-endurance athlete Zheng Junyue (left) with the chairman of Naiji Race Zhang Yu (right) / © Naiji Race



4 race distances to choose from

the story of Western Sichuan's mountain wilderness with the world and support the international development of the local tourism industry.”

Preparations for the event are proceeding in an intensive and orderly manner. Information on registration, runner benefits, and the detailed race schedule will be released on Naiji Race official event platforms.

About the Jiuzhaigou Ultra Trail

The Jiuzhaigou Ultra Trail is a premier mountain ultramarathon held in the alpine region of Jiuzhaigou, China, famous for its UNESCO World Heritage scenery. Taking place this autumn on 17–18 October 2026, the event challenges runners with high-altitude terrain featuring deep forests and vibrant lakes. The race is categorised into four distances—100km, 50km, 33km, and 12km—attracting both elite international endurance athletes and amateur trail runners.

About Naiji Race

Naiji Race is a leading Chinese outdoor sports event management company specialising in premier trail running and ultramarathons. The organisation is highly regarded for managing complex logistics and safety protocols in challenging high-altitude environments. By designing courses that showcase spectacular natural and cultural landscapes, Naiji Race successfully connects international sports tourism with ecological awareness and local community growth.

Sabina Mollart-Rogerson

SeaClear Communications Ltd

+44 7922 140148

[email us here](#)

Visit us on social media:

[Instagram](#)

[Facebook](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/937513475>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.