

H2M Brand Haus Celebrates 25 Years of Creating Work That Matters

FARGO, N.D. — H2M Brand Haus, a full-service marketing and advertising agency based in Downtown Fargo, is celebrating 25 years in business.

FARGO, MN, UNITED STATES, August 27, 2026 /EINPresswire.com/ -- H2M Brand Haus, a full-service marketing and [advertising agency based in Downtown Fargo](#), is celebrating 25 years in business.



Founded in 2001, H2M began with a simple belief: businesses grow when people understand why they matter. While the platforms, technology and tactics of marketing have changed dramatically, the agency believes the fundamentals remain remarkably consistent—understand the audience, know the industry, uncover what makes a business different and give people a reason to care.

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Dan Altenbernd

“We’ve never been interested in blending in,” said H2M Brand Haus CEO Dan Altenbernd. “We want to create advertising that sparks curiosity, starts conversations and produces meaningful business results.”

Over the past 25 years, H2M has evolved into a [full-service agency offering brand strategy](#), creative development, media planning and placement, digital marketing, content development, research and analytics. The agency is currently led by Altenbernd and Partner and Accounting &

Operations Manager Dawn Hedberg, who continue building upon the foundation established by the many owners, employees, clients and partners who shaped H2M along the way.

That foundation begins with investing in people. H2M’s mission is to provide “a flexible working environment where camaraderie is natural, learning is inevitable and success is recognized.”

H2M's commitment extends beyond its client work. The agency has created and launched community experiences including Fargo Fest, the Live-n-Local summer concert series and the Downtown Fargo Burger Royale, now entering its fourth year. Each began with the belief that strengthening a community requires more than participation—it requires investment.

As H2M looks toward its next 25 years, the [agency expects marketing technology](#) to continue evolving. Its purpose, however, will remain the same.

"We're not trying to become the biggest agency," Altenbernd said. "We're simply trying to be one that matters."

About H2M Brand Haus

H2M Brand Haus is a full-service marketing and advertising agency based in Downtown Fargo, North Dakota. Since 2001, H2M has helped organizations differentiate their brands, connect with audiences and create marketing that sparks curiosity, conversation and business results. Learn more at h2mbrandhaus.com.

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