

Lawnamation Adds FJDynamics to Its Commercial Automation Lineup

Musson Landscaping division expands into autonomous mowing, robotic field marking, precision mapping and 3D scanning while growing its Midwest dealer network

LAND-O-LAKES, WI, UNITED STATES, August 27, 2026 /EINPresswire.com/ -- LLawnamation, a division of [Musson Landscaping](#) LLC, has added FJDynamics to its growing lineup of [robotic and autonomous outdoor equipment](#).



The FJDynamics line of Commercial Robotic Mowing Systems

The move expands Lawnamation beyond residential robotic mowing into larger-scale commercial turf mowing, athletic field marking, precision mapping, RTK positioning and 3D site scanning.

Lawnamation already works with dealers, contractors and retail customers and plans to continue expanding across the Upper Midwest. The company is actively looking for established

businesses in Wisconsin, Michigan, Minnesota and surrounding states that serve landscaping, outdoor power equipment, golf, sports turf, agriculture or related commercial markets and want to add autonomous technology to their product offering.

The initial FJDynamics lineup includes the FJD RM21, FRX, Titan, PaintMaster Pro, PaintMaster Mini, Trion V4e Pro, Trion V1 Base Station and Trion P2 LiDAR Scanner.

Products can be viewed at [Lawnamation.info](#).

For Lawnamation product specialist Rod Kemppainen, the decision is less about adding another equipment brand and more about where the outdoor industry is headed.

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The future is not just robots doing everything,” he said. “It is good people using better tools. Automation can let them spend more time on the work that requires experience and judgment.”

Rod Kemppainen

“I have been around long enough to watch a lot of technology get overpromised,” Kemppainen said. “What interests me about FJDynamics is that these products solve actual problems. They

mow large and complex areas, mark fields, map properties, provide accurate positioning and collect site data. Those are jobs contractors, schools, golf courses, municipalities and property managers are already spending time and money doing.”

The FJDynamics lineup gives Lawnamation several ways to address those needs. The FRX and Titan provide [commercial autonomous mowing](#) options, while the RM21 is a multifunctional turf-care platform. The PaintMaster Pro automates athletic field layout and painting, while FJD's Trion products add professional mapping, positioning and 3D scanning capabilities.

“Field marking is a good example of where automation makes sense quickly,” Kemppainen said. “It is repetitive, it takes time and accuracy matters. If a machine can handle that while your people are doing work that requires more experience and judgment, the value is easy to understand. Additionally the paint savings are in excess of 50%”

Lawnamation operates as a division of Musson Landscaping, which serves Northern Wisconsin and Michigan's Upper Peninsula. That relationship gives the company firsthand experience with the realities that contractors and property managers face every day, including labor shortages, equipment costs, weather, and the need to get work completed on schedule.

That experience also shapes Lawnamation's approach to selling automation.

“We do not want to sell somebody a robot just because we can,” Kemppainen said. “We want to understand what they are doing now, where their time and labor are going and what problem they are trying to solve. If automation makes sense, we will say so. If it does not, we will say that too.”

Lawnamation provides in-person demonstrations, training, product support and ongoing service to help customers successfully integrate robotic and autonomous technology into their operations.

The company sees opportunities for FJDynamics products across landscape contracting, golf, sports facilities, schools, municipalities, commercial properties and agriculture.

Kemppainen said the goal is not simply replacing people with machines.

“The future is not just robots doing everything,” he said. “It is good people using better tools. Automation can take repetitive work off their schedule and let them spend more time on the work that requires experience and judgment.”

FJDynamics products are now available through Lawnamation.info.

Product demonstrations, commercial consultations and dealer inquiries from Wisconsin, Michigan, Minnesota and Iowa are welcome.

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About Lawnamation

Lawnamation provides robotic mowing and autonomous outdoor technology for residential and professional customers. As a division of Musson Landscaping LLC, a company combines hands-on landscaping and lawn-care experience with practical applications for robotic and autonomous equipment.

About FJDynamics

FJDynamics develops robotic, automation, positioning and digital-mapping technology for labor-intensive industries, including landscaping, agriculture and surveying.

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