

Oxagile Becomes a Google Cloud Partner

The partnership expands the company's cloud capabilities for video platforms, media workflows, and other complex software products.

NEW YORK, NY, UNITED STATES, August 27, 2026 /EINPresswire.com/ -- [Oxagile](#) has become a Google Cloud Partner, adding proven expertise in Google Cloud technologies to the range of services available to its clients.



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The partnership builds on the company's work with cloud-based architectures across online video and other technology-intensive domains. In video, cloud infrastructure supports products that need to ingest and process media, deliver content across devices and geographies, integrate multiple technology components, and respond to changing audience demand.

Video has been central to Oxagile's engineering practice for more than two decades, spanning the technology behind content processing and delivery, playback, OTT applications, multi-device experiences, and platform integrations. As video systems rely more heavily on cloud infrastructure, the engineering scope encompasses infrastructure modernization, workload migration, distributed architectures, and the performance challenges that come with media-heavy platforms and fluctuating demand.

The Google Cloud partnership brings its technologies into this engineering context. As a [video solutions development company](#), the company can use Google Cloud services when designing new video products or modernizing existing platforms. Depending on the architecture and business requirements, this may involve moving workloads from on-premises infrastructure, developing cloud-native services, reworking tightly coupled components, supporting compute-intensive media processing, and preparing systems for traffic peaks and growing content volumes.

Cloud architecture also shapes how the different parts of a streaming service work together. Content management and processing, playback, analytics, monetization, subscriber management, security, and third-party services all depend on reliable connections between

systems. Architecture choices influence how data moves between these components, how they perform under load, and how readily new functionality can be introduced.

The partnership gives engineering teams an opportunity to address these challenges while keeping infrastructure decisions tied to the technical and business needs of each product. The company's profile is now available in the [Google Cloud Partner Directory](#).

About Oxagile

Oxagile is a custom software development and consulting company built around deep engineering expertise and long-standing partnerships. Since 2005, the company has worked with businesses across online video and streaming, AdTech, FinTech, AI, and other technology-driven industries, helping them build, modernize, and evolve complex software products.

Arina Karatayeva

Oxagile LLC

+1 332-242-2402

[email us here](#)

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