

InfoFlo Solutions Introduces InfoFlo Impact, a Purpose-Built Cloud Platform for Nonprofit Organizations

InfoFlo Solutions launches InfoFlo Impact, a purpose-built cloud platform designed to help nonprofits manage programs, outcomes, and impact with ease.



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27, 2026 /EINPresswire.com/ -- New name and identity reflect a sharper focus on technology designed specifically around the needs of nonprofits

InfoFlo Solutions today announced the launch of InfoFlo Impact, the new name and identity for its nonprofit software platform.

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InfoFlo Impact gives our nonprofit platform an identity that better reflects who it is built for and what those organizations are trying to accomplish every day.”

*Shai Berliner, the company's
Director of Sales.*

The change applies exclusively to InfoFlo's nonprofit sector and reflects a clearer, more focused direction for a product built specifically around the needs of nonprofit and human services organizations.

The new name, InfoFlo Impact, better represents what the platform is designed to help organizations achieve: manage programs more effectively, support the people they serve, track meaningful outcomes, and better understand the impact of their work.

"Nonprofits do not operate like traditional businesses, and their technology should not be designed as if they do," said Shai Berliner, the company's Director of Sales. "InfoFlo

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Built Specifically for Nonprofits

InfoFlo Impact is not a traditional business CRM adapted for nonprofit use.

It is designed specifically for organizations managing people, programs, services, cases, outcomes, forms, reporting, and complex internal workflows.

Instead of forcing nonprofit teams to fit their work into a traditional sales-focused system,

InfoFlo Impact can be tailored around the way each organization operates.

Teams can use the platform to centralize information, coordinate programs, manage participant and client records, track outcomes, create custom workflows, and reduce their reliance on disconnected spreadsheets and systems.

The goal is simple: give nonprofit organizations technology that works around their mission, rather than asking them to work around their software.

A New Identity Focused on Impact

The transition to InfoFlo Impact also includes an updated visual identity centered on the word Impact.

The new branding reflects the platform's focus on helping nonprofit organizations move beyond simply storing information. It is designed to help teams better understand what is happening across their programs, demonstrate outcomes, and make more informed decisions about the services they provide.

For organizations that need to report to leadership teams, funders, community partners, or other stakeholders, having clear and accessible information about programs and outcomes is increasingly important.

InfoFlo Impact is built to make that information easier to manage and use.

Supporting Nonprofits Across Different Industries

InfoFlo Impact supports nonprofit organizations working across food banks, homeless shelters, human services, social services case management, social work case management, and more.

These organizations support people facing very different challenges, but they share a common goal: improving outcomes for the clients and communities they serve.

InfoFlo Impact helps teams organize client information, manage services and cases, track progress, and bring important program data together in one customizable system.

By giving staff a clearer view of each client's journey, InfoFlo Impact helps organizations improve service delivery, measure progress, and create meaningful change for the people they support.

A Clearer Direction for InfoFlo's Nonprofit Platform

The move to InfoFlo Impact gives the nonprofit platform a distinct identity within the broader InfoFlo Solutions family. It also gives organizations a clearer understanding of who the platform is built for and reflects its focus on helping nonprofits create positive change in the communities they serve.

InfoFlo Impact is built for organizations that need more than a generic CRM. It is designed for teams managing real people, complex programs, community services, and measurable outcomes.

The new identity reflects InfoFlo Solutions' continued commitment to developing technology around those realities and helping nonprofit organizations spend less time managing disconnected systems and more time focused on their work.

To learn more about InfoFlo Impact, visit InfoFlo Impact's website.

About InfoFlo Impact

InfoFlo Impact is a customizable, cloud-based software platform built specifically for nonprofit and human services organizations.

The platform helps organizations centralize participant and client information, manage cases and programs, track outcomes, create custom workflows and forms, coordinate services, and improve reporting from one centralized system.

InfoFlo Impact is part of the InfoFlo Solutions family of software products.

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