

dataPARC Partners with Yokogawa Digital to Advance Industrial Digital Transformation in Japan

Partnership combines dataPARC's industrial analytics platform with Yokogawa Digital's DX consulting expertise and the OT strength of the Yokogawa Group.

TOKYO, JAPAN, August 28, 2026 /EINPresswire.com/ -- dataPARC, a Voith Group company and

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*Hiroaki Kanokogi, President
and CEO, Yokogawa Digital
Corporation*

provider of [industrial process data analytics](#) and visualization software, today announced a strategic partnership with Yokogawa Digital Corporation (株式会社横河デジタル), a Yokogawa Electric Corporation group company focused on digital transformation consulting for manufacturers. This partnership combines dataPARC's operational technology (OT) data platform with Yokogawa Digital's consulting, implementation, and manufacturing-domain expertise to help Japanese manufacturers turn plant-floor data into actionable insight across operations and business functions.

The partnership further expands dataPARC's partner network in Japan and establishes a consulting-led delivery

framework for customers pursuing industrial digital transformation. Established in 2022 by Yokogawa Electric Corporation, Yokogawa Digital provides management consulting services to manufacturers, spanning business management through plant operations. The company draws on Yokogawa's long-standing expertise in measurement, control, and information technologies, as well as its consulting, cloud-based SaaS, and system implementation capabilities, to support enterprise-wide optimization and sustainability transformation.

For manufacturers pursuing digital transformation, one of the persistent challenges is the gap between operational data generated on the plant floor and the systems, people, and processes responsible for improvement and decision-making. This partnership directly addresses that gap. Yokogawa Digital will incorporate dataPARC's full platform—including long-term time-series data management through the dataPARC historian, real-time process visualization and analytics through PARCview, and dataPARC's expanding AI capabilities—into its DX consulting engagements and solution delivery for manufacturing customers.

Hiroaki Kanokogi, President and CEO at Yokogawa Digital Corporation, said the partnership supports a growing need among manufacturers to make better use of operational data as part of broader transformation programs. “Manufacturers are looking for practical ways to use plant data more effectively, not only within production sites but across management and business functions,” Kanokogi said. “dataPARC provides a proven platform for process data visibility and analytics, while Yokogawa Digital brings consulting and implementation capabilities grounded in manufacturing operations. Together, we can help customers move from isolated data initiatives toward integrated, enterprise-wide digital transformation.”

Kevin Jones, Director of Partner & Product Strategy at dataPARC, said the partnership reflects dataPARC’s broader strategy to work with established industrial and consulting partners that understand the realities of manufacturing operations. “Yokogawa Digital brings the consulting perspective and operational technology understanding needed to make digital transformation successful in complex manufacturing environments,” Jones said. “dataPARC is designed to make operational data accessible and actionable for operators, engineers, and business leaders. By working with Yokogawa Digital, we can embed that capability into broader DX programs and help manufacturers connect day-to-day plant performance with enterprise-level improvement initiatives.”

The announcement is part of dataPARC’s broader expansion in Japan, where the company has been steadily growing its network of channel and consulting partners to serve the country’s process manufacturing industries. Through the partnership, Yokogawa Digital and dataPARC will collaborate to deliver integrated analytics and DX consulting solutions for manufacturers seeking to improve operational visibility, decision-making, and enterprise-wide performance.

About dataPARC

dataPARC, a Voith Group company, provides industrial process data analytics and visualization software that empowers manufacturers to improve efficiency, product quality, and operational decision-making. Founded in 1997, dataPARC serves process industries worldwide—including pulp and paper, oil and gas, chemicals, power and utilities, mining, and food and beverage—with its comprehensive platform for data historian management, real-time analytics, and enterprise-level process monitoring.

dataparc.com

About Yokogawa Digital Corporation

Yokogawa Digital was established in July 2022 as a consulting firm born from the manufacturing industry. It supports the enhancement of competitiveness across the manufacturing value chain, from sensors to management. The company provides practical consulting services, covering operational reforms in manufacturing, the introduction of digital technologies, and ongoing operation and maintenance.

yokogawadigital.com

JP Dull
dataPARC
jp.dull@dataparc.com
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