

General Motors to Join the 2026 NVBDC National Conference in Detroit

Veteran-owned businesses will have the opportunity to connect directly with General Motors during NVBDC's Mission: POSSIBLE National Conference, Oct 4-6, 2026.

TROY, MI, UNITED STATES, August 27, 2026 /EINPresswire.com/ -- The National Veteran Business Development Council (NVBDC) is pleased to announce that General Motors (GM) will participate in the 2026 NVBDC National Conference, taking place October 4-6, 2026, at MotorCity Casino Hotel in Detroit, Michigan.

Themed Mission: POSSIBLE, this year's conference will bring together [veteran-owned businesses](#), corporate procurement professionals, supplier inclusion leaders, and business decision-makers from across the country for three days focused on building relationships, strengthening procurement readiness, and creating new business opportunities.



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Elaine Taylor, Executive Director

General Motors’ participation gives veteran-owned businesses an important opportunity to engage directly with representatives from one of the world’s [leading automotive companies](#), learn more about potential supplier opportunities, and better understand how their capabilities may align with GM’s procurement and supply chain needs.

“General Motors joining us in Detroit represents exactly what Mission: POSSIBLE is about, creating direct access between qualified veteran-owned businesses and major

corporations,” said Elaine M. Taylor, Executive Director of NVBDC. “These relationships can open

doors, create opportunities, and help veteran entrepreneurs better understand what it takes to compete within complex corporate supply chains.”

The 2026 NVBDC National Conference will feature one-on-one matchmaking, networking opportunities, educational sessions, expert-led panels, breakout sessions, a Veteran Marketplace, and direct engagement with corporate procurement representatives and decision-makers.

Veteran-owned businesses attending the conference are encouraged to come prepared to introduce their companies, communicate their capabilities, and take advantage of opportunities to connect with General Motors and other participating corporations.



Elaine Taylor, NVBDC Executive Director

The participation of major organizations such as General Motors reinforces NVBDC’s continued commitment to helping certified veteran-owned businesses move beyond certification and toward meaningful relationships, procurement opportunities, and sustainable growth.

Through NVBDC 3.0 and Mission: POSSIBLE, NVBDC is creating an environment where veteran entrepreneurs can gain greater access to corporate decision-makers, strengthen their business readiness, and position themselves to compete for opportunities throughout the private sector.

Register for the 2026 NVBDC National Conference

Veteran business owners looking to expand their corporate relationships, strengthen their procurement readiness, and connect directly with organizations such as General Motors are encouraged to register.

2026 NVBDC National Conference – Mission: POSSIBLE
October 4–6, 2026
MotorCity Casino Hotel | Detroit, Michigan

[Visit NVBDC.org for conference information and registration.](https://www.nvbdc.org)

About General Motors

General Motors is a global automotive company headquartered in Detroit, Michigan, with a portfolio of brands and operations serving customers around the world. GM continues to invest in advanced manufacturing, technology, mobility, and the future of transportation while working with a broad network of suppliers and business partners.

About NVBDC

The National Veteran Business Development Council (NVBDC) is a nationally recognized third-party certification organization for veteran-owned businesses. NVBDC connects certified Veteran-Owned Businesses with corporations and organizations committed to identifying and engaging qualified veteran suppliers.

Through certification, education, procurement readiness, corporate engagement, and national events such as the NVBDC National Conference, NVBDC helps veteran entrepreneurs build relationships, compete for opportunities, and grow sustainable businesses.

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