



Brief Launches Referral Program For Marketers and Agency Community

The new program gives marketers and creatives at brands and agencies \$1,000 when they refer a brand to Brief.

DENVER, CO, UNITED STATES, August 27, 2026 /EINPresswire.com/ -- Brief, the agency platform connecting brands with vetted agency partners, is launching a [referral program](#). Anyone can refer a marketer to Brief, and when the marketer finds an agency through the platform, both get \$1,000.

The program brings structure to Brief's community-led growth. Brand and agency partners have always introduced marketers to Brief, often after [finding an agency](#) on the platform or having a successful experience themselves. Brief is now rewarding those introductions.

Referrers receive \$1,000 once the referred marketer finds their first agency on Brief. The referred marketer also receives \$1,000 towards their agency project.

The referral program aligns with Brief's broader approach to agency search, which is built around curated connections between brands and agencies. Brief's closed marketplace is designed to help marketers identify agency partners through a highly personalized process where brands build their scope, review vetted agency pitches, schedule introductory calls and move through contracts and payments seamlessly.

Personal introductions have always played an important role in how brands find trusted partners. By incentivizing direct referrals, Brief hopes to continue encouraging community-led growth.

About Brief

Brief is the world's leading [agency marketplace](#). It transforms how brands find and hire marketing agencies — reducing the search timeline from months to days.

Brands get matched with agencies hand-selected by the Brief team for their specific needs. From there, Brief simplifies the traditional RFP process by standardizing pitches for easy comparison, delivering personalized support, and managing contracts and payments through a

single centralized platform.

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