

ELECTE Launches The ELECTE Quarterly

The company expands its editorial operation across daily publishing, AI Frontiers, a redesigned digital presence, and the new ELECTE Radio experience.

MILANO, MI, ITALY, August 28, 2026 /EINPresswire.com/ -- [ELECTE](#) (ELECTE S.R.L.), an AI-powered data analytics platform for European SMEs, launched [The ELECTE Quarterly](#) — a journal on artificial intelligence and human judgment — the most visible marker of its expansion from software vendor into a company building the publishing and public infrastructure of its category.



“We’re not only building tools, we’re building the institutions of this category,” said Fabio Lauria, CEO & Founder at ELECTE. “We want ELECTE to be a place where companies can not only use technology, but also access ideas, research, analysis, and practical knowledge about how businesses are changing. The Quarterly is a natural extension of that direction.”

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Introducing The ELECTE Quarterly

The ELECTE Quarterly is a print-quality publication built around a simple idea: take one important question about artificial intelligence and human judgment in each issue and give it the length, depth, and attention it deserves.

Rather than following the pace of daily technology news, the Quarterly is designed as an editorial format for examining questions that sit at the intersection of AI, business, decision-making, and human judgment.

Each issue will focus on a single question and bring together analysis and perspectives intended to remain useful beyond the news cycle.

Building a Growing Set of Owned Media Surfaces

The ELECTE Quarterly is part of a growing set of owned media surfaces being developed around the ELECTE platform.

In addition to its written publications and newsletter with more than 100,000 subscribers, ELECTE has launched two podcasts — weekly AI Frontiers and daily The ELECTE Review — and [ELECTE Radio](#), a 24/7 instrumental stream for the people building on it.

Together, these initiatives create a broader owned media ecosystem around the company's software platform. The approach also enables ELECTE to develop and distribute original content across multiple formats, from long-form editorial analysis and newsletters to radio and podcasts.

ELECTE has also redesigned its main website, [electe.net](#), bringing its product, use cases, integrations, free tools, editorial properties, and company resources into a more unified digital experience. The redesign reflects the broader evolution of ELECTE beyond a single software platform, creating a common entry point across its analytics product, developer ecosystem, publications, and media operations.

Alongside the main website, ELECTE has redesigned ELECTE Radio. The station streams instrumental lofi continuously, with no fixed schedule, while connecting listeners directly with ELECTE's wider editorial ecosystem, including AI Frontiers. The redesign turns Radio from a standalone stream into another owned distribution surface within ELECTE's growing media



ELECTE radio: 24/7 instrumental lofi stream



Fabio Lauria, Ceo & Founder | Electe

network.

The Work Behind the Expansion

The expansion into publishing and media is backed by a growing body of tangible work and infrastructure.

ELECTE's growing intellectual property portfolio spans trademarks registered in 54 jurisdictions, including all 27 EU member states through EUIPO, utility model filings across multiple jurisdictions, a registered utility model in Germany, and pending invention patent applications covering its core anomaly-detection technology. The company is also undergoing a SOC 2 Type II audit and has EU data residency in place.



Anne Anderson, Head of Operations at ELECTE

The result is not a media layer added on top of a software company for branding purposes. It is an expanding set of assets — product, technology, intellectual property, security and compliance infrastructure, publishing, and media — that increasingly operate together around the same category.

About ELECTE

Founded in Milan in 2023 by Fabio Lauria, ELECTE develops an AI-powered data analytics platform that automatically analyses data and creates visual reports, enabling growing companies to generate forecasts and automate analysis without in-house technical expertise or external consultants. The platform serves more than 500 businesses across 40+ countries. ELECTE is a member of the World Wide Web Consortium (W3C) and a recipient of the Le Fonti Awards 2025 for Excellence in Innovation and Leadership in AI Solutions, among other industry recognitions. The company publishes a weekly newsletter with a community of more than 100,000 subscribers, a daily editorial hub, and the podcasts AI Frontiers and The ELECTE Review.

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