



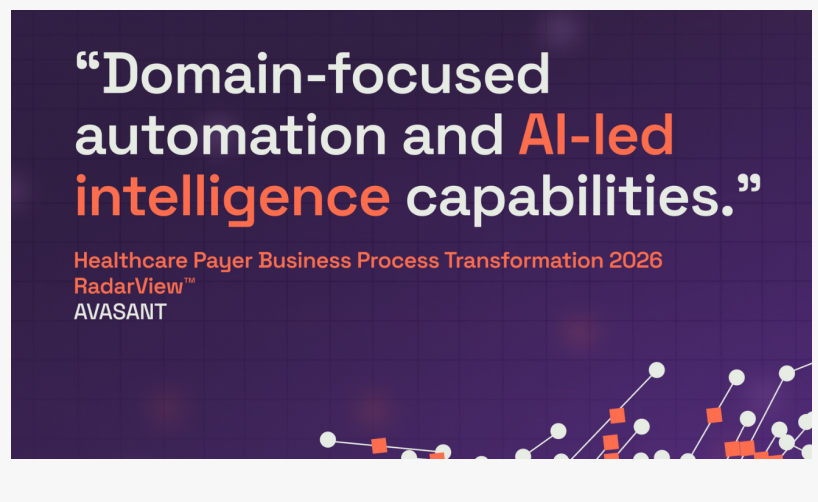
Smart Data Solutions Named a Challenger in Avasant's Healthcare Payer Business Process Transformation 2026 RadarView™

Recognition reflects Smart Data Solutions' approach to turning fragmented healthcare info into trusted data, connected workflows & intelligent payer operations.

EAGAN, MN, UNITED STATES, August 27, 2026 /EINPresswire.com/ -- [Smart Data Solutions](#), a healthcare technology company delivering intelligent workflow automation through a unified [AI-Native platform](#), has been recognized as a Challenger in the Healthcare Payer Business Process Transformation 2026 RadarView™ by Avasant.

The recognition comes as health plans, TPAs and other payers face growing pressure to control administrative costs, manage higher transaction volumes, respond to regulatory change, and improve provider and member experiences. Meeting those demands requires more than just automating individual tasks. It requires trusted information and connected workflows that can operate across the

payer enterprise. Avasant assessed providers across practice maturity and future-proofing, recognizing organizations that demonstrate technology capabilities, delivery strength, domain expertise, and market impact. The 2026 report provides detailed assessments of 28 healthcare payer business process transformation providers.



Smart Data Solutions was recognized for their AI-Native platform that connects data ingestion, document intelligence, transaction processing, and workflow orchestration across complex payer operations. Purpose-built for healthcare, the platform structures, validates, and enriches information before it reaches downstream systems, helping organizations reduce manual intervention, exceptions, rework, and operational fragmentation.

“Healthcare organizations have invested in technology for decades, yet many still operate with fragmented data, disconnected systems and manual work arounds,” said April Gill, Chief Commercial Officer at Smart Data Solutions. “The next phase of transformation will come from creating a trusted operational foundation that connects intake, intelligence, and workflow, enabling organizations to make better decisions and operate with confidence. This recognition reflects our commitment to that promise.”

“Healthcare payers are looking for partners that can help them move beyond basic automation toward intelligent operations,” said Ben Gust, Vice President at Smart Data Solutions. “Our AI-Native platform was purpose-built to help health plans, TPAs, and payer organizations address demanding workflows, from claims intake and prior authorization to enrollment and provider communications. We are honored to be recognized by Avasant for the value we deliver across the healthcare payer market.”

Smart Data Solutions addresses these challenges by connecting intake, intelligence, and workflow on one platform. By structuring, validating, and enriching information before it reaches downstream systems, the company helps healthcare organizations reduce manual intervention, exceptions, rework, and the operational friction created by disconnected point solutions.

The Avasant report highlights Smart Data Solutions’ capabilities across member management, provider and network management, claims management, care management, and member and provider services. It also recognizes the company’s claims-centric strengths, including claims intake, data capture, [clearinghouse](#) connectivity, workflow integration, document intelligence, and support for prior authorization processes.

Proof in complex payer environments:

- Claims operations at scale: An integrated mailroom and clearinghouse solution supporting the processing of approximately 2 million claims per month for a Blue Cross Blue Shield payer, while improving operational efficiency.
- Improved provider interactions: A redesigned provider portal supporting more than 6,000 providers and approximately 593,000 transactions per month while reducing provider friction and administrative burden.
- Faster enrollment: An interoperability-driven enrollment intake solution that reduced turnaround times by nearly 75%.

Together, these examples demonstrate the value of connecting intake, data, and workflow rather than addressing each operational challenge in isolation.

The report also highlights Smart Data Solution' continued investment in healthcare innovation, including its partnership with Basys.ai to support AI-enabled prior authorization workflows and continued enhancements to document intelligence, digital mailroom automation, clearinghouse services and intelligent connectivity.

The recognition reinforces a broader shift across the healthcare payer market. Organizations are moving beyond automating individual tasks and toward building connected operations that can adapt as volumes, regulations, and business models change. Smart Data Solutions is helping payers make that transition by creating a trusted foundation for more accurate, efficient, and resilient operations.

ABOUT SMART DATA SOLUTIONS

Smart Data Solutions is a healthcare technology company delivering intelligent workflow automation through a unified AI-Native Platform. Purpose-built for healthcare, the platform connects intake, data, intelligence, and workflow to reduce administrative friction, improve interoperability and enable more efficient operations at scale.

Today, the platform supports more than 600 healthcare organizations through a portfolio of solutions including Digital Mailroom, Clearinghouse, Document Intelligence, Intelligent Connectivity, and Intelligent Operations. Together, these capabilities help healthcare organizations transform fragmented information into trusted, action-ready data and connected workflows driving reduced costs, increased efficiency, and operational confidence.

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